



# Summer School "Start-ups, transfer and digital studies"



3 September 2023- 9 September 2023

UNIwersytet JUTRA II  
- zintegrowany program rozwoju Uniwersytetu im. Adama Mickiewicza w Poznaniu  
POWR.03.05.00-00-Z303/18





# About the University

Adam Mickiewicz University is the major academic institution in Poznań and one of the top Polish universities. Its reputation is founded on tradition, the outstanding achievements of the faculty and the attractive curriculum. The mission of the University is to advance knowledge through high-quality research and teaching in partnership with business, professions, public services and other research and learning providers.

**20**

Faculties

**4**

Branches

**13567**

Newly enrolled students

**32100**

Students in traditional and extramural programmes

**1168**

Doctoral students

**764**

Participants in postgraduate courses

**125**

Degree programmes

**3006**

Academic staff

**2282**

Administrative staff

**242**

Specialisations

**36**

Postgraduate courses

**241**

Science clubs

**4624**

Publications

**860**

Research projects worth over PLN 1.305 billion

**772**

International students





# Universities participating in the Summer School

- > Ukrainian Catholic University Lviv
- > National University of Kyiv-Mohyla Academy
- > Kyiv National Taras Shevchenko University
- > V. N. Karazin Kharkiv National University
- > Vasyl Stefanyk Precarpathian National University
- > Borys Grinchenko Kyiv University
- > Petro Mohyla Black Sea State University
- > National University of Ostroh Academy
- > Khmelnytskyi National University
- > H.S. Skovoroda Kharkiv National Pedagogical University
- > Hryhorii Skovoroda University in Pereiaslav
- > Vasyl' Stus Donetsk National University
- > Kherson State University
- > Pavlo Tychyna Uman State Pedagogical University
- > Sumy Makarenko State Pedagogical University
- > Donbass State Pedagogical University
- > Yuriy Fedkovych Chernivtsi National University
- > National Academy of Internal Affairs
- > VINNYTSIA NATIONAL AGRARIAN UNIVERSITY
- > Vinnytsia Mykhailo Kotsiubynskyi State Pedagogical University





# AGENDA



UNIwersytet im. Adama Mickiewicza w Poznaniu  
UNIwersytet Jutra II - POWR.03.05.00-00-Z303/18

## START-UPS, TRANSFER AND DIGITAL STUDIES

Collegium Polonicum, Słubice, 3-9.09.2023

### PROGRAM

Sunday, 03.09

Arriving, accommodation in Student halls of residence in Słubice

#### Monday, 04.09 (Słubice, CP Mała Aula)

- 10:00-10:15 Official opening  
10:15-12:00 Presentation of Adam Mickiewicz University Poznań / *dr Kostiantyn Mazur*  
12:00-13:00 Presentation of European University Viadrina Frankfurt (Oder) / *Prof. Dagmara Jajeśniak-Quast*  
13:00-14:30 Presentation of the Collegium Polonicum / *Agnieszka Brończyk*  
16:00 Field-trip Słubice / *Prof. Dr. Andrii Portnov*

#### Tuesday, 05.09 (Słubice, CP 20, CP 21)

- 10:00-11:30 Intercultural workshops / *dr Antonina Balfanz & Corinna Kleinke.*  
11:30-13:00 Language courses / *dr Vasyl Tkachivskyi & dr Małgorzata Szajbel-Keck & dr Mark Keck-Szajbel.*  
13:00-14:30 Development programs for Ukraine / *Prof. Reimund Schwarze*  
16:00 Field-trip Frankfurt (Oder) / *Prof. Dr. Andrii Portnov*

#### Wednesday, 06.09 (Berlin)

- 08:18-09:38 [Train ride to Berlin](#)  
Train leaves 08:18 from Frankfurt (Oder) train station  
10:00- Tour with Phineo Startup Incubator, [Ukraine Response Program](#) & bUm CoWorking  
13:00 Space. External Speakers include Oleksandra Ambach with the Berliner Sparkasse (bank) and Viadrina student Alaa Khal, founder of [NewStarters](#).  
13:00 Individual free time in [Berlin](#)  
Later: Train ride to Frankfurt (Oder)

#### Thursday, 07.09 (Frankfurt Oder)

- 18:00-21:30 Evening @ [Kukuryku](#): Founder's Stories, Street Art Workshop, Karaoke, Drinks, Popcorn & Photos included. [Location](#)

#### Friday, 08.09 (CP 20, CP 21 & Frankfurt Oder)

- 10:00-11:30 Intercultural workshops / *dr Antonina Balfanz & Corinna Kleinke.*  
11:30-13:00 Language courses / *dr Vasyl Tkachivskyi & dr Małgorzata Szajbel-Keck & dr Mark Keck-Szajbel .*  
13:00-14:30 Lecture and visit to the New School of Digital Studies / *Prof. Jan-Hendrik Passoth.*  
16:00 Verbündungshaus fforst / *Get together*

Breakfast time: 08:00-09:00;  
Lunch time: 14:30  
Supper time: 19:00



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# Subject coordinators

Prof.

## Dagmara Jajeśniak-Quast

Head of the Centre for Interdisciplinary Studies on Poland and of the doctoral college for interdisciplinary studies on Poland at the European University Viadrina. Her research interests focus on social ecology.



MA

## Agnieszka Brończyk

Head of the cross-border teaching and research unit - Collegium Pollonicum in Słubice and member of the Team for Monitoring the Implementation of the AMU Development Strategy.

PhD

## Kostiantyn Mazur

A Specialist at the International Relations Centre, associated with AMU since 2017. Privately passionate in organising trips to Iceland, Ukraine, Kazakhstan and the Balkans. Enthusiast of landscape and travel photography.





# Subject coordinators

Prof.

## Andrii Portnov

Ukrainian historian, publicist, editor. Professor of Ukrainian history at the European University Viadrina. Member of the Ukrainian PEN Club and the Deutsche Gesellschaft für Osteuropakunde (DGO). His research interests cover the Polish-Russian-Ukrainian triangle of history and memory, research on genocide and memory, Ukrainian and Soviet historiography, Ukrainian emigration in interwar Europe, the partitions of Poland and Ukrainian policy in the Russian Empire, and the history of Dnipro.



PhD

## Antonina Balfanz

Germanist, teacher, certified translator of Polish and independent language teacher. Coordinator and programme advisor for the Bachelor's degree programme Intercultural German Studies, European University Viadrina. Her research interests are oriented towards diversity, interculturalism and interdisciplinarity.



## Corrina Kleinke

Lecturer for special tasks and German language coordinator in the Intercultural German Studies programme at the European University Viadrina. Her research interests focus on didactics and methodology of language acquisition, action orientation, speech acts and university life topics.





# Subject coordinators

PhD

## Vasyl Tkachivsky

Philologist, Germanist, translator and interpreter. Head of the Foreign Languages Department at Vasyl Stefanyk Precarpathian National University. Member of the Ukrainian Association of German Language Teachers and Germanists, and an associate member of the Centre for Interdisciplinary Polish Studies. Since 2005, coordinator of UDGV in Ivano-Frankivsk region.



PhD

## Małgorzata Szajbel-Keck

Scholar at the European University Viadrina and employee of the Karl Dedecius Foundation. Coordinator of German-Polish cultural projects, particularly in the context of literary exchange. Her scientific research focuses on sociolinguistics and the neutralisation of language, particularly concerning gender.



PhD

## Mark Keck-Szajbel

Doctor of Social Sciences in political science and administration, educator, university teacher. Research interests: social policy, education policy; pedagogy, psychology. Advocate for the use of art as an educational tool, particularly in developing interpersonal and social skills.







# Subject coordinators

Prof.

## Reimund Schwarze

Professor at the European University Viadrina specialised in Environmental and Resource Economics Institutional Economics and Law and Economics. Insurance Economics. Member of the German Economic Association, European Association for Ecological Economics (ESEE), International Association for Ecological Economics (ISEE), European Association for Law and Economics (EALE), Governing Board of the Post-graduate Programme in European Studies of Free University of Berlin/University of Technology Berlin and Humboldt-University Berlin Advisory Board of the Second Multiannual Scientific Support Plan for a Sustainable Development Policy.




Prof.

## Jan Hendrik Passoth

Professor of Sociology of Technology and Head of the Science & Technology Studies group at ENS. Jan's research focuses on the role of digital infrastructures for democracy and politics, on software development as responsible social practice and on the possibilities of intervention in and critique of digitization projects through critical design.







“I wanted to express my heartfelt gratitude to you and your team for the exceptional organization and successful execution of the Summer School on Start-ups, Transfer, and Digital Studies at Collegium Polonicum in Słubice from September 3rd to September 9th, 2023.

The entire experience was nothing short of incredible and wonderful, and I am genuinely appreciative of the effort that went into making it such a rewarding event. Allow me to highlight some of the key activities that left a lasting impression:

1. The official opening set the tone for the entire program, providing valuable insights into the institutions involved, including Adam Mickiewicz University Poznań and European University Viadrina Frankfurt (Oder). It helped us understand the significance of the event.
2. The intercultural workshops led by Dr. Antonina Balfanz and Corinna Kleinke were enlightening and engaging. They fostered cross-cultural understanding and promoted diversity among participants.
3. Dr. Vasyl Tkachivskiy, Dr. Małgorzata Szajbel-Keck, and Dr. Mark Keck-Szajbel's language courses were instrumental in enhancing our communication skills, facilitating better interactions during the program.
4. Exploring Frankfurt (Oder) under the guidance of Prof. Dr. Andrii Portnov allowed us to connect with the local culture and history, enriching our overall experience.
5. The journey to Berlin and the subsequent tour with Phineo Startup Incubator and bUm CoWorking Space were enlightening. It provided firsthand exposure to start-up environments and innovation.
6. The evening event at Kukuryku was not only fun but also insightful, as we got to hear firsthand from successful founders and try our hand at street art.
7. Prof. Dr. Jan-Hendrik Passoth's lecture and the visit to the New School of Digital Studies were intellectually stimulating and showcased the cutting-edge developments in the field.
8. The peace prayer and the subsequent get-together at Kulturmanufaktur Gerstenberg provided a sense of community and solidarity, emphasizing the importance of peace and justice.

Overall, this Summer School has been a transformative experience, broadening our horizons and deepening our knowledge in various domains. Your meticulous planning and dedication to creating a meaningful and memorable event have not gone unnoticed.

Once again, thank you for this incredible opportunity, and I look forward to staying connected and applying the knowledge and experiences gained during this program in my future endeavours.”

~ **Tetiana Ishchuk, Khmelnytskyi National University**





"I've recently had the absolute pleasure of being part of the summer school escapade, and let me tell you, it was nothing short of a rollercoaster of awesomeness!

Imagine this: diving headfirst into the educational landscapes of Poland and Germany, with pit stops for mind-blowing excursions, mind-boggling lectures on digital wizardry and startup magic, and heart-to-heart sessions on intercultural vibes. One standout aspect was the opportunity to visit Berlin and engage with the Phineo Startups team, an organization specializing in training and supporting impact startups addressing crucial societal issues such as the conflict in Ukraine, climate change, democratic challenges, and migration. The representatives from Phineo Startups generously shared insights into their impact measurement system for projects and programs, shedding light on the intricacies of their business model.

The summer school wasn't just about stuffing our brains with knowledge; it was a hands-on, real-world carnival of ideas. From grappling with global challenges to soaking in the genius of impactful startups, this experience was the adrenaline shot my academic life didn't know it needed.

P.s. School was really cool! And within 3 months I can tell that I got lots of new friends there, with whom we still keep in touch and share some projects within universities, and had participated in a seminar together! So, thanks for such a cool opportunity!"

~ **Krystyna Krymchuk, National University of Ostroh Academy**





"I want to say, that the time spent at the summer school was simply incredible. It was very interesting to visit different and interesting places and capture a lot of emotions and memories. A variety of training and education, although short and with maximum productivity. It was especially interesting to hear about various startups and ideas. It was also important for me to learn about the universities that made this school possible. This time had quite an impact on me, which allowed me to work on my project, as well as to continue communicating with the people I met. I am sincerely grateful for such an opportunity to study and rest at the same time, considering the period of the war.

Sincere congratulations and thanks from Ostroh Academy!"

~ **Krystyna Krymchuk, National University of Ostroh Academy**

"During times of war and constant anxiety, it is crucial to care for one's mental and emotional well-being, which is a challenging task given the current circumstances. Each of us needs the opportunity to switch off and experience a few days of relaxation and a sense of security. Therefore, I am happy to have had the chance to participate in the "Solidarity with Ukraine" project and join the summer school "Start-ups, Transfer, and Digital Studies."

The trip to the city of Slubice and the acquaintance with Collegium Polonicum provided me with countless unforgettable impressions, new knowledge, and, most importantly, a feeling of security and a serene life.

I sincerely appreciate the organizers of this summer school for the opportunity to gain new experiences and, even if briefly, immerse myself in the rhythm of peaceful life in a European country."

~ **Tetiana Lialka, Hryhorii Skovoroda University in Pereiaslav**



**The summer school "Start-ups, transfer and digital studies" was an unforgettable educational and intercultural experience, which will result in close cooperation between Ukrainian universities Adam Mickiewicz University, Poznań and European University Viadrina.**

