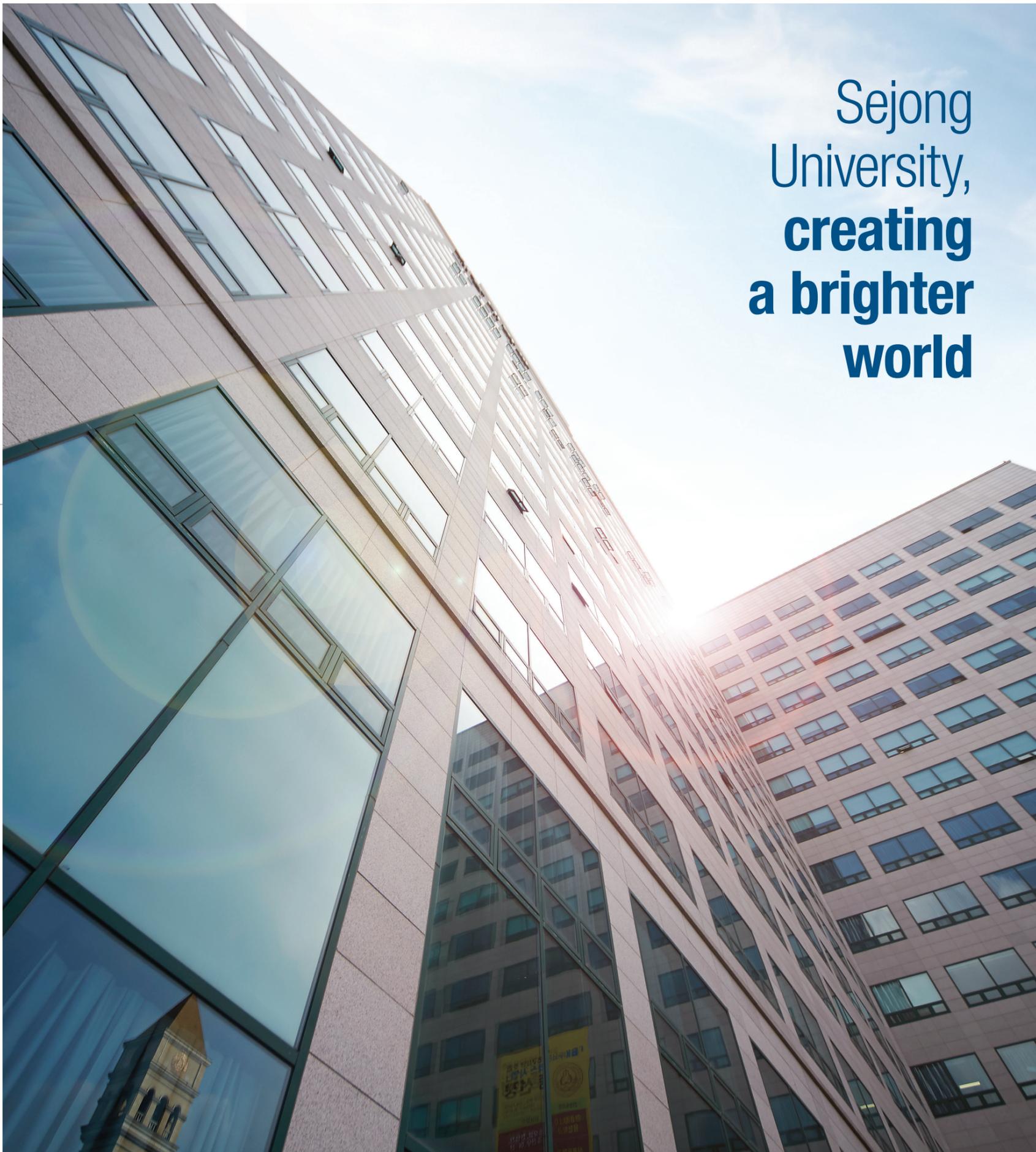


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209 Neungdong-ro, Gwangjin-gu, Seoul 143-747, Korea tel. 82.2.3408.3114 fax. 82.2.3408.4080



# SEJONG UNIVERSITY

 **SEJONG UNIVERSITY**



Sejong  
University,  
**creating  
a brighter  
world**

**Founding Ideals**

Embracing Knowledge

Christianity

Humanity

**Academic Goals**

Virtue

Creativity

Service

Practice

**Objectives**

Nurture Creativity

Produce experts in  
specialized fields of study

Produce well-rounded  
graduates

Contribute to the general  
welfare of society

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# HISTORY

# HISTORY

## 1940~1969

- May 1940** Kyung Sung Humanities Institute founded (3-year institution located in Kwanghee-dong, Seongdong-gu, Seoul)
- May 1947** Seoul Women Teachers' Institute established
- Aug. 1948** Reorganized as Seoul Women's College of Education
- Sept. 1948** Dr. Choo Young Ha inaugurated as first dean
- April 1954** Established Soodo Women Teachers' College, a two-year institution
- April 1961** Soodo Women's College of Education promoted to a four-year institution
- Dec. 1962** Moved to present campus in Kunja-dong
- Feb. 1965** First commencement ceremony held for 27 graduates, after receiving permission to become a 4-year college from the Ministry of Education
- Feb. 1968** Established Department of Tourism Development and Department of Hospitality Management

## 1970~1979

- May 1972** Seoul Women Teachers' Institute became Daeyang Institute
- May 1973** Soodo Museum (now Sejong University Museum) established to house the founders' collection of Korean antiquities; opened to the public with the blessing of President Park Chung Hee and First Lady Yook Young Soo
- Oct. 1978** Soodo Women Teachers' College renamed Sejong College and admitted male undergraduates for the first time (established Departments of Business Administration, Accounting, International Trade, and English Language and Literature)
- Dec. 1978** Established doctoral programs in the Graduate School of Business Administration (Dr. Choo Myung Gun was the first dean)
- Mar. 1979** First commencement ceremony held for doctoral programs

## 1980~1989

- Aug. 1980** Dr. Choo Young Ha became chairman of the Board of Trustees
- Nov. 1981** New doctoral programs launched (Departments of Korean Language and Literature, English Language and Literature, Economics)
- Nov. 1982** New master's programs launched (Departments of Business Administration, Food Engineering); Departments of Hospitality and Tourism Management, Accounting and International Business Administration launched in the Graduate School of Business Administration
- Oct. 1984** Master's program in chemistry and doctoral program in business administration launched
- Oct. 1987** Achieved 4-year university status; Launch of Departments of Public Administration, Mathematics, Physics, Computer Science, Applied Statistics; master's programs in history, tourism management and hospitality management; doctoral programs in trade, accounting, chemistry and food engineering

## 1990~1999

- Mar. 1993** Continuing Education Center established
- Oct. 1995** Department of Cartoons and Animation opened
- May 1996** Dr. Choo Myung Gun named chairman of the Board of Trustees
- Oct. 1996** Launch of Departments of Electronics Engineering, Architectural Engineering, Civil Engineering and Computer Engineering
- Nov. 1996** Launch of master's programs in public administration, applied statistics and computer science; doctoral course in hospitality and tourism management
- Nov. 1997** Expanded enrollment by 920; opened Department of Communication Art, Faculty of Mechanical and Aerospace Engineering, Department of Film Art and the Graduate School of Tourism
- Oct. 1998** Expanded enrollment by 20; opened Department of Bioscience and Biotechnology
- Sept. 1999** University Library designated as WTO Library
- Oct. 1999** College of Electronics and Information Engineering and Department of Advanced Materials Engineering launched
- Nov. 1999** Expanded enrollment for the graduate school
  - Masters programs (45)
  - Communication Art, Physics, Mathematics, Computer Engineering, Electrical Engineering, Architectural Engineering, Civil and Environmental Engineering, Bioscience and Biotechnology, Mechanical Engineering, Aerospace Engineering, Painting, Design, Fashion Design, Animation, Film Art
  - Doctoral programs (30)
  - Japanese Language and Literature, History, Communication Art, Public Administration, Physics, Applied Statistics, Earth Sciences, Mathematics, Computer Engineering, Information and Communication Engineering, Electronics Engineering, Architectural Engineering, Civil and Environmental Engineering, Bioscience and Biotechnology, Mechanical Engineering, Aerospace Engineering, Design, Fashion Design

## 2000~2009

- July 2000** Expanded enrollment for graduate school by 43 and doctoral programs by 25
- April 2001** College of Tourism renamed College of Hospitality and Tourism Management
- May 2001** Expanded enrollment for undergraduate programs (Electrical Engineering, Information and Communication Engineering) by 40
- July 2001** Expanded enrollment for the graduate school: master's program by 20 and doctoral course by 10
- Sept. 2001** Proud Sejong Award presented to Chae Myung Shin
- June 2002** Space Evolution Research Center selected as the best Specialized Research Center (SRC) by the Ministry of Science and Technology
- Aug. 2002** Designated as a top university for education reform in 2002 by the Ministry of Education and Human Resources Development
- Sept. 2002** Ranked No. 16 nationally in college rankings by the Korea JoongAng Daily
- Oct. 2002** Expanded graduate school enrollment in the master's course by 30 and in the doctoral program by 20
- Sept. 2004** Selected as one of 2004's best specialized universities by the Ministry of Education and Human Resources Development; Ranked No. 22 nationally in the 2004 college rankings by the Korea JoongAng Daily; Ranked No. 8 in prime evaluation indicators
- Sept. 2005** Ranked No. 6 in 2005 college rankings by the Korea JoongAng Daily
- April 2007** Received AACSB accreditation for the Graduate School of Business
- Mar. 2008** Launched major in Chinese Studies (Faculty of Social Sciences, College of Social Sciences)
- April 2008** Pioneered introduction of RFID asset management system for Korean universities
- May 2009** Launched the Department of Energy and Mineral Resources Engineering; Opened the Dokdo Research Institute
- June 2009** Selected as a special graduate school of the "Spatial Information Area"

## 2010~2014

- July 2000** Signed an MOU with Gwangju to create the high-tech Green Energy and Plant Breeding Research Complex
- Oct. 2010** Signed an MOA with Syngenta
- Feb. 2011** Designated as a specialized university for nuclear power by the Ministry of Knowledge Economy (advanced course)
- Mar. 2012** Launched Department of Bioresource Engineering, Department of Computer and Information Security, Faculty of Open Major and Defense System Engineering
- Dec. 2012** Launched Sejong Nanum Volunteer Corps, Employment Support Office, Sejong Korean Language and Culture Center
- Mar. 2013** Launched Departments of Nuclear Engineering and Aerospace System Engineering
- Sept. 2013** Ranked No. 14 in 2013 Assessment of Competitiveness in Intellectual Property by ETNews
- Mar. 2014** Launched Departments of Franchise Management for Hotels · Restaurants · Tourism, Hospitality · Food Service · Business and Cosmetics · Beauty Industry



Received AACSB accreditation (2007)



Dr. Choo Young Ha, the first president



Opening of the Sejong University Museum (1973)



The University Library was designated as a WTO Library in 1999.



The Department of Architectural Engineering earned accreditation from the Korea Architectural Accrediting Board (KAAB) in 2011.



An MOA was signed with Syngenta regarding the development of a new species of Oriental radish in 2012.



President, Sejong University  
**Koo Shin**

## “A new competitive edge that makes Sejong University stand out in the global arena.”

Established in 1940, Sejong University has become a prestigious private university with a long history and tradition by continuously nurturing human capital for Korea and its people without succumbing to the turbulence of modern history or the Japanese occupation. Now, the university has declared its “VISION 2020” to join the top 100 universities worldwide in order to secure its place in this globalized world. The university continually strives to strengthen its competitiveness.

Together, infrastructure and human capital must be fully equipped for Sejong University to be a global player. The university will only continue to grow with excellent facilities, creative education programs and world-class faculty. We must take the lead with bold innovation for the future, looking toward a better tomorrow.

To this end, the university has sought to recruit excellent faculty members. It also focuses on nurturing human capital in this era of innovation through unique and cutting-edge educational methods, including the “Nuture the Brand” Department, the Sejong-Daeyang Human Resources Program, the Project for Advanced Educational Equipment and Designnovation. In addition, the university recently founded Sejong Nanum Volunteer Corps to support the spirit of sharing and service, the founding philosophy of the university. Through this, the university aims to create a society in which sharing is valued.

Sejong University holds greater research capability than many of its domestic counterparts. The institution is filled with enthusiasm for academic research, and now is the time to reach outside our borders. To expand our scope in this globalized world, we must maintain our momentum until the name Sejong is more widely recognized in the world.

The university will continue its efforts to become a top-100 Asian university by 2015 and rank among the top 50 in Asia and the top 100 worldwide by 2020.

Thank you.

President, Sejong University **Koo Shin**

○  
The Power of Sejong:  
Ranking among Asia's top 50 private universities

# VISION 2020

## The Power of Sejong

The university declared its 'VISION 2020' to enter the ranks of Asia's top 50 universities. To nurture human capital for the future, the university focuses on creativity, character and globalization.



The power that propels us forward!

## Sejong's research to lead the future

Sejong University ranked 14th in the 2013 Assessment of Competitiveness in Intellectual Property among local universities and 10th based on the number of papers published in the top 20% of international journals in 2011. Also, 8 university teams were selected for the BK 21 plus project for strong research ability.



### One of eight finalists in the BK 21 Plus Project

Sejong University, a strong supporter of fundamental research, had 8 teams selected in the BK (Brain Korea) 21 plus project by the Ministry of Education and the National Research Foundation of Korea in 2013. The goal of the BK 21 plus project is to nurture creative scholars with master's or doctoral degrees. They participate in large-scale projects to strengthen education and research at local graduate schools, nurture creative talent, improve global competency, and strengthen the foundation of research universities. The ministry reviewed 345 project groups and 866 project teams from a total of 108 universities in Korea and selected 195 project groups and 280 project teams from 64 universities.

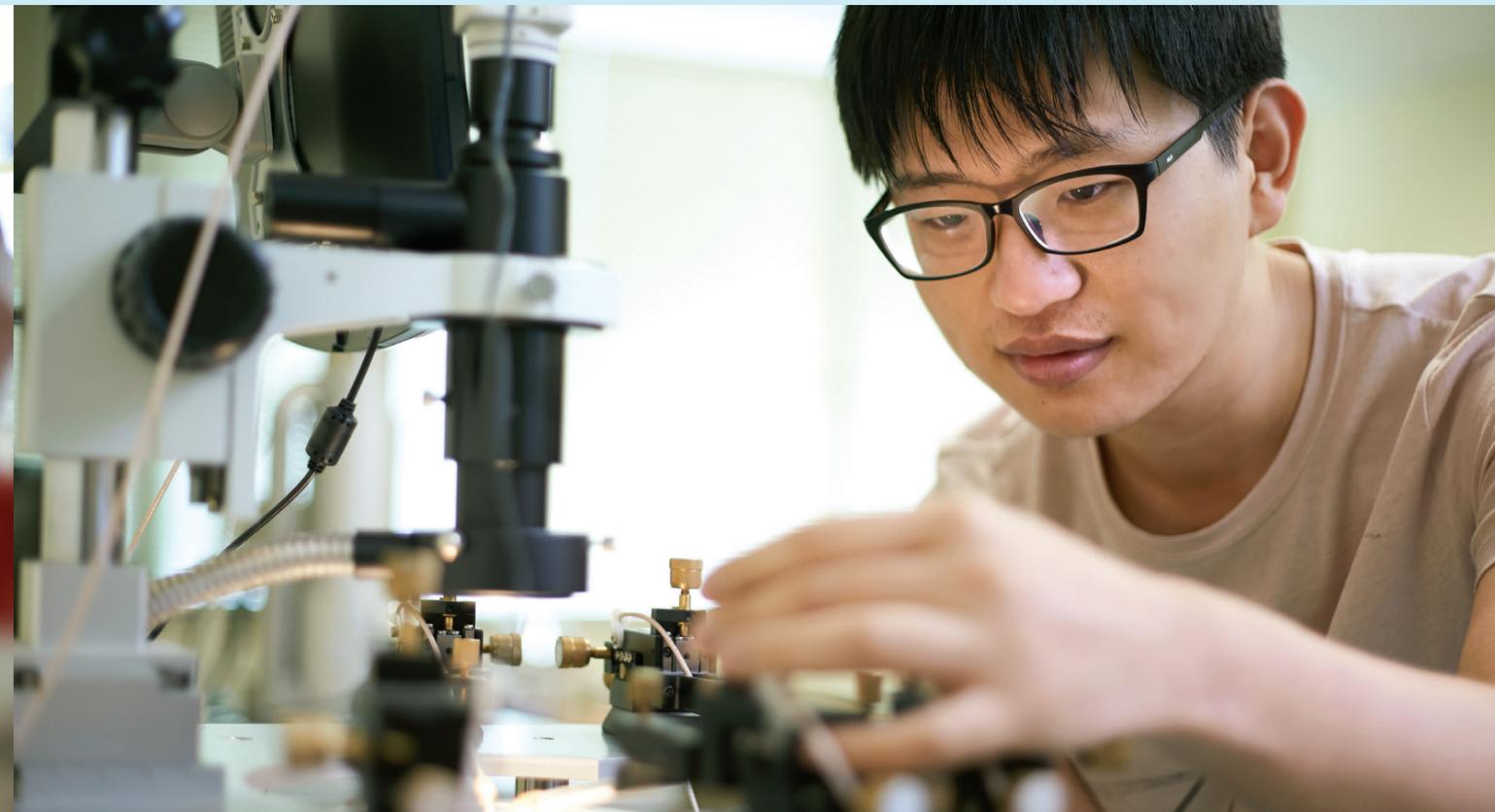
### Eight project teams from Sejong University, including 37 professors

The project teams selected for the BK 21 plus project will conduct robust research from 2013 to 2019. They span 3 sectors, including team-based projects for basic biological science, computer science, materials science, construction, environment, resources and nuclear energy, and food science in the applied sciences. The professors come from various departments, including Environment and Energy, Bio-convergence Engineering, Information and Communication Engineering, Architectural Engineering, Civil Environmental Engineering and Nanotechnology and Advanced Materials Engineering.

The power to leap forward!

## Creative departments underscore distinct competitiveness

Sejong University aggressively invests in its education infrastructure and pursues innovation. It is now turning its vision of creative education into reality. The university is nurturing creativity in departments with carefully selected development strategies.



### **College of Business Administration**

Accredited as among the top 5% of programs worldwide for business education

This college was the fourth to earn accreditation in Korea from the Association to Advance Collegiate Schools of Business (AACSB) in 2007 following Seoul National University, KAIST and Korea University. Sejong earned the accreditation again in 2012 for the fourth time. It is particularly meaningful that Sejong is the first accredited university with fewer than 10,000 undergraduates.

### **Department of Aerospace System Engineering**

Nurtures practical engineering talent and creativity for potential Air Force pilots

This department trains pilot candidates for the Air Force while also teaching basic literacy and expertise as engineers. Students can study in two or more majors and become pilots or ground staff, depending on achievement.

### **Department of Defense System Engineering**

Nurtures expertise in Navy arms among commissioned officers

Students are candidates for commission as navy lieutenants and study Navy armaments. Their training is also well suited for jobs as arms experts to be pursued after military discharge. The department provides a Navy scholarship for all students through four years of study, including dormitory space and visits to foreign defense research institutes.

### **Department of Energy and Mineral Resources Engineering**

Nurtures global experts in energy and resources through field-based and globalized education

This department earned special recognition from the Ministry of Knowledge Economy in 2009 and received grant money for infrastructure development with generous support from subsidiary public companies including the Korea National Oil Corporation, the Korea Gas Corporation, and the Korea Resources Corporation.

### **College of Hospitality and Tourism Management**

Nurtures skills in the hotel and tourism industry with global education and solid internship programs

This college signed credit-exchange agreements with 70 foreign universities and MOUs with 70 tourism companies to link theory with practice. The intern support system boasts connections with more foreign hotels than local counterparts and also counts casinos and bars in its network.

### **Department of Computer Science and Engineering**

Nurtures software leaders

This department's 25 faculty members boast diverse backgrounds in software development with local and foreign companies and research institutes. They offer global expertise and nurture software leaders that will be prepared for the creative era. The employment academy and various internship programs provide real-world experience.

The power to lead!

## Creative education to lead in an interdisciplinary world

Sejong University is nurturing creative minds who think across academic boundaries and will lead the future through innovative, self-driven problem solving that combines expertise in the humanities and natural sciences. Sejong has seen what the future requires and is indeed the cradle of creative leaders.



### **Strengthen Problem-Based Learning (PBL)**

PBL is a self-driven learning method in which learners are asked to raise questions and solve problems independently. The education philosophy of Sejong is to consider education as the creation of knowledge and value from educators and learners rather than simple knowledge distribution. The ultimate goal is to train scholars who can combine knowledge and experience from various fields in reaching solutions. To this end, the university is strengthening PBL implementation.

### **Increase in-class presentations and discussion**

The university has developed classes with at least a 30% focus on presentation and discussion. This kind of close collaboration is required in an era with multifaceted problems. Students learn how to logically understand and interpret issues and view problems from similar points of view.

### **Interdisciplinary convergence of humanities and natural science**

Sejong University uses creative education techniques to nurture integrated thinking and provide diverse liberal arts expertise. The interdisciplinary initiative "App, Storytelling and Culture Tourism" involved the Departments of Korean Language and Literature, Hospitality and Tourism Management, and Comics and Animation. Other projects include "Digital Media Art from the viewpoint of STEM" by the Departments of Digital Content, Hospitality and Tourism Management and Cartoon and Animation as well as "IT Fashion Convergence Creative Design" by the Departments of Fashion Design and Digital Content.

### **Advanced educational facilities nurture human capital**

Given that a strong education infrastructure is a fundamental requirement of creative and interdisciplinary education, Sejong University has provided 100 million KRW to 10 departments for investment in this area.

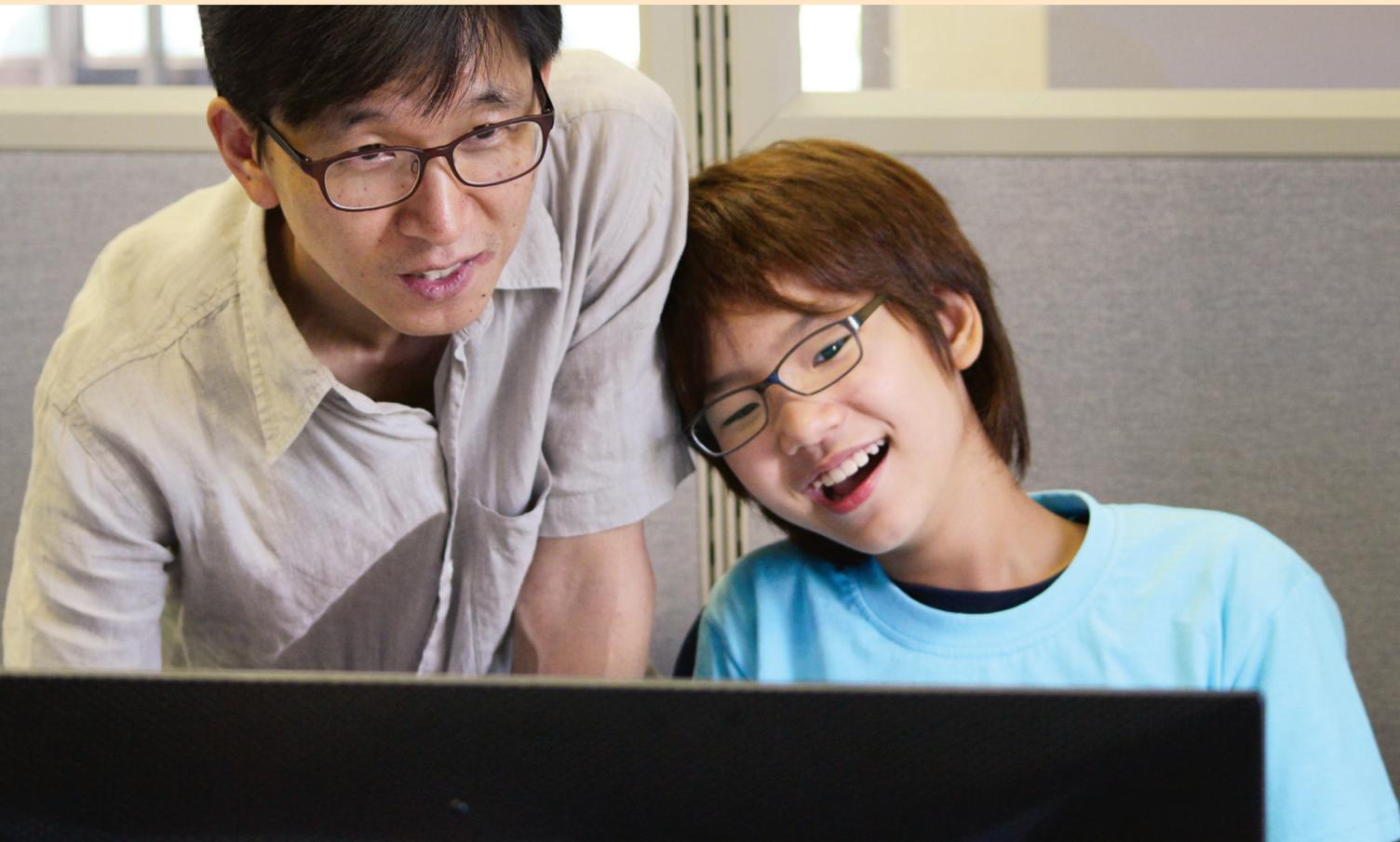
### **Center for Smartphone App Developers**

The Application Center is a project of the Small and Medium Business Administration (SMBA) which selects entries from professional education organizations such as universities to nurture as creative companies. Sejong University leads the incubation program to discover, train and nurture venture companies. The center's students have collectively earned half of all revenue from the top-25 app centers nationwide and continue to lead the app market.

The power that brings us together!

## Sharing and volunteering to make a better world

Sejong University is special for nurturing leaders who consider the needs of the greater community. The university requires that its students share their talents through volunteerism and promotes a culture of giving through initiatives like the Volunteering Scholarship, Sejong Sharing and Volunteering Award, and Volunteering Essay Competition.



### Sejong Nanum Volunteer Corps

Sejong Nanum Volunteer Corps was founded to lend a helping hand to neighbors in the global village. From the start of volunteering activities in Laos in 2012, the club has expanded to labor, education and culture exchange abroad.

### Sejong Nanuri

This volunteer network is important on and off campus. It represents NGOs like Save the Children and the Korean Society for Rehabilitation of Persons with Disabilities. It aims to be creative in volunteerism.

### Pro-Bono Work

Sejong University actively provides pro-bono work by its experts. Programs that fall under this special category include Food Safety Classroom and Science Sharing Volunteering for economically disadvantaged children. Others are Film Mentoring for isolated seniors and the English Correction Service for public organizations.

### Culture sharing

Sejong University opens the world of arts and culture to disadvantaged people through a variety of cultural performances. For instance, ZIUM, the Sejong University Amateur Student Orchestra, plays music for low-income children who may not otherwise have such opportunities.

### The “Read 100 Korean Classics” drive to nurture strong character through the humanities

Sejong University launched a new required course called “Read 100 Korean Classics.” Students must read at least 20 of 100 selected classics before graduation. The goal is to help students understand the importance of these writings. Expert professors weigh in via online lectures.

### Programs to nurture health and education

Sejong University offers leisure sports classes to help students develop a sound body and mind. Instructors instill lifelong enthusiasm for sports via theory and practical classes for unique pastimes like horseback riding, sailing, climbing and squash. On-campus squash courts and yachts are always available to students.

The power that makes us grow!

## Human capital demanded by society

Sejong gives its students skills that are in high demand by society. This is evident as Sejong ranked fifth for its recent graduate employment rate of 60.5% among local universities with 2,000-3,000 students. A variety of on-campus support programs further assist students with their transition to jobs in which they can make best use of their abilities.



### **Faculty members in charge of employment for each department**

A professor in each department takes charge of the job search for students and establishes career networking events and programs that include a wide range of companies. There is also ongoing communication with the university's career center.

### **Employment search consultants for each college**

The university dispatches employment search consultants to each college in order to provide individualized advice related to employment, including direct feedback on strengths and weaknesses. Topics include writing resumes and cover letters. In addition, seniors are invited to special career-focused lectures in each department. The Job Cafe on the 1<sup>st</sup> floor of the students' hall offers university-wide support for job seekers.

### **On-site employment support program**

University-supported internship programs offer on-site experience to students. In addition, weekly events offer interview tips and advice on how to write resumes. These include detailed information about popular companies delivered as special lectures from alumni.

### **Start-up education to stimulate entrepreneurship**

Sejong University's Foundation and Entrepreneurship lectures are delivered by well-known figures in the academic and corporate community. They are meant to provide a foundation and clear alternative in creating new jobs. About 2,400 students attended the lectures during the year, showing their strong enthusiasm for the foundation.

The power that allows us to fly!

# Global Sejong charging into a wider world

### More highly qualified foreign professors

There are currently 62 foreign professors among the university's faculty, making up 14.8% of the total. Sejong aims to expand this number through strengthened external networking and innovative recruiting. Thus far, it has established a video interview system to facilitate vetting of competent faculty members regardless of nationality.

### More English-language lectures

More than 30% of lectures include English-language instruction as part of efforts to develop a global educational environment. The university fully supports high-quality English lecturing. Small English classes also help students achieve language proficiency.

### Diverse international exchanges

Sejong University has introduced diverse international exchange programs, such as a visiting student system that permits exchange of credits between participating universities. A hybrid program focuses on intense foreign language studies while a student takes courses as a visiting student. In the overseas field program, students take employment-focused classes and gain on-site experience abroad. Students are also able to study abroad during winter and summer vacations, and a multiple diploma program even allows motivated participants to earn a second degree from a foreign partner institution.

### Sejong-Syracuse MBA

Sejong University launched the Sejong-Syracuse MBA program with the highly respected U.S. university in 2001. All courses in the program are taught in English, and half are taught by Syracuse

MBA faculty. Classes are held on weeknights and Saturdays to accommodate a businessperson's schedule. The four-year program consists of four terms. Students must earn 48 credits to graduate.

### International business program achieved AACSB recertification

The graduate school has again earned accreditation from the Association to Advance Collegiate Schools of Business (AACSB). With this honor, Sejong joined the ranks of Harvard, Stanford, Yale and London Business School. In 2007, Sejong was the fourth accredited in Korea following Seoul National University, KAIST and Korea University.

### Sejong Language School

The Sejong Language School opened in the Center for International Education to teach the Korean language and culture to foreigners. The school provides various programs like regular courses for Korean language and Korean culture classes. Fun activities like taekwondo and samulnori add to the learning. The Chinchin (close buddy) program helps foreign students adapt by matching them with a Korean peer.



Sejong university is a globalizing campus through various international exchange programs.

The university signed partnership agreements with world-renowned universities as it jumps onto the global stage.

It has also introduced programs for foreign students who wish to learn about Korea through academic and cultural exchanges.

### International academic exchange

Sejong University signed international academic exchange agreements with 154 respected foreign universities in 29 countries to introduce international exchange programs and to upgrade its status as a world-renowned university.

<b>Oceania</b>	
Australia	Griffith University, James Cook University, University of Applied Sciences Technikum
<b>Europe</b>	
Belgium	Haute Ecole de la Province de Liege, Ghent University
France	CEMHI(European Center of International Hotel Management), Grenoble Ecole De Management, Hautes Etudes d'Ingenieur, University of Strasbourg
Germany	Hanns-Seidel-Stiftung
Netherlands	Delft University of Tehcnology (Department of Water Management), UNESCO-IHE Institute for Water Education
Russia	Amur State University
Serbia	Megatrend University
Spain	Cesine University College, Universitat Autonoma de Barcelona, Universitat Politecnica de Catalunya Barcelonatech
Sweden	Chalmers University of Technology (Department of Applied Mechanics)
Swiss	Nestech, Ltd
UK	University of Winchester, University of Portsmouth, The Manchester Metropolitan University, University of Surrey (The Centre for Environmental Strategy)
<b>North America</b>	
Canada	University of British Columbia
USA	Johnson & Wales University, Angelo State University, University of Nebraska at Kearney, Temple University, University of Houston, Ferrum College, California State University East Bay, California State University Fullerton, Cornell College, George Mason University, Purdue University, Sonoma State University, Syracuse University, American University, California State University at San Bernardino, California State Polytechnic University-Pomona, Central Michigan University, Edinboro University, Florida State University (International Student Exchange Programs), Kansas University (Tertiary Oil Recovery Project), Montclair State University, Oklahoma State University, Saint Louis University, Saint Martin's University, Southern Illinois University, University of California Riverside, University of Delaware (The Center for Energy and Environment Policy), University of Hawaii at Manoa (Tourism Management), University of New Mexico School of Engineering, University of Texas Arlington, University of Wisconsin River Falls, University System Community College of Southern Nevada, Texas Tech University System, Whistler Center for Carbohydrate Research (WCCR), Purdue Univ, San Diego State University, College of engineering, University of Central Florida, University of Hawaii at Manoa (Tropical Agriculture and Human Resources)
<b>Asia</b>	
Brunei	Universiti Brunei Darussalam
Cambodia	Chamroeun University of Poly-Technology, Life University, Royal University of Phnom Penh
China	Beijing Language and Culture University, Yanbian University of Science & Technology, Shanghai Jiao Tong University, Ocean University of China, Jilin University, Hefei University, Hong Kong Polytechnic University, Anhui Polytechnic University, China Three Georges University, Chongqing Medical University, East China Normal University, Shandong University of Political Science and Law, Qingdao Technological University, Anhui Agricultural University, Anhui Normal University, Capital Normal University, China University of Political Science and Law, Dalian University, Dalian University of Technology (School of Transportation), Fudan University, Huazhong Normal University, Hubei University of Technology, Liaoning University, Nanjing University (School of Business), Nanjing Forestry University (School of Civil Engineering), Shandong University, Southern Song and Dance Troupe, Southwest University, Tianjin Normal University, Zhengzhou University, Hebei Normal University, Linyi University
India	Sharda University, SP Jain Institute of Management and Research, Veermata Jijabai Tehcnological Institute
Indonesia	Universitas Ganjah Mada, University of Indonesia, Institut Teknologi Bandung, University Islam Riau, Universitas Pembangunan Nasional 'Veteran' Yogyakarta
Japan	Otemae University, Mie University, Nihon University, (College of International Relations), Yokohama National University, Kyoto University of Art & Design, Kyushu University, Faculty of Engineering, Osaka University, Tohoku University of Art & Design, Hollywood University of Beauty & Fashion, Waseda University (The TSUBOUCHI Memorial Theatre Museum)
Kazakhstan	Kazakh-British Technical University, Kazakhstan LLP SRDI Caspiymunaigas
Malaysia	Berjaya University College of Hospitality, Universiti Utara Malaysia, Universiti Kebangsaan Malaysia
Mongolia	Mongolian University of Science and Technology, Law Enforcement University
Pakistan	Institute of Management Sciences, Peshawar
Taiwan	Chinese Culture University, National Cheng Kung University (College of Management), National University of Kaohsiung
Thailand	Thammasat University, Chiang Mai University, Dhurakij Pundit University, Mahidol University (Faculty of Engineering), Siam University, The National Astronomical Research Institute of Thailand
Vietnam	Cantho University, Vietnam International Education Development, Geology Mineral Resources Joint Stock Company, Hanoi Open University, Hanoi University of Technology, Hochiminh City Architecture University, Hochiminh City University of Foreign Language and Information Technology, Hochiminh City University of Technology, Martime University, Faculty of Hydraulic, National University of Civil Engineering, Faculty of Hydraulic, National University of Civil Engineering in Vietnam, Nha Trang Uni-versity, PetroVietnam University, The University of Danang, University of Dalat, University of Science Hochiminh City, University of Technical Education Ho Chi Minh City, Vinh University, Water Resources University in Vietnam
<b>South America</b>	
Columbia	Sergio Arboleda University
<b>Middle East</b>	
Saudi Arabia	Saudi Arabian Cultural Mission

Respected faculty: the engine to grow world-renowned talent

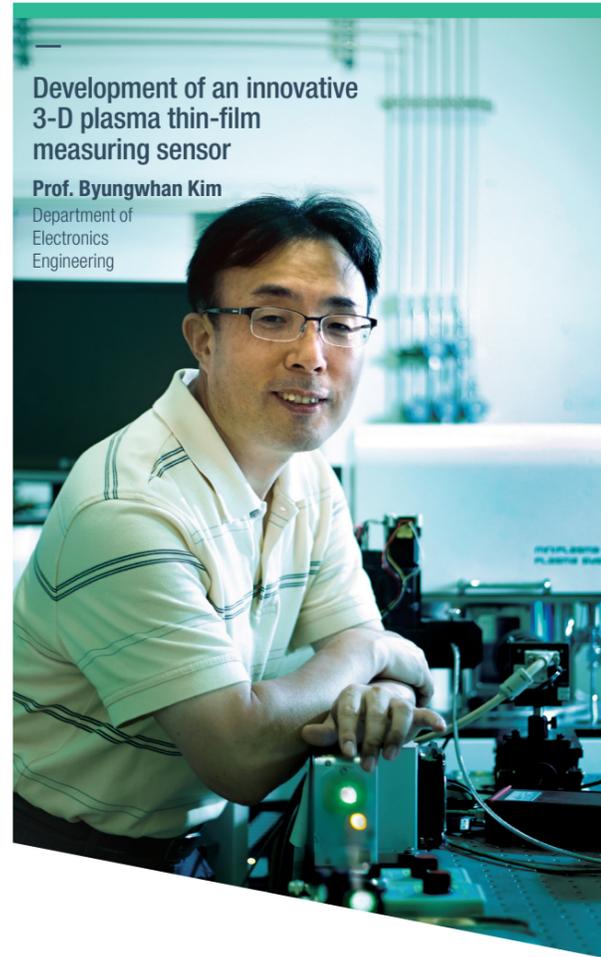


Development of carbohydrate-based health food materials

**Prof. Sang-Ho Yoo**  
Department of Bio-Integrated Science and Technology  
Director of Carbohydrate Bioproduct Research Center

**Field** Carbohydrate chemistry and food enzymology  
**B.S.** Department of Food Engineering, Seoul National University  
**M.S.** Department of Food Engineering, Seoul National University  
**Ph.D.** Iowa State University/ Carbohydrate Chemistry

Professor Yoo is developing new carbohydrate materials with physiological functions such as inhibiting increases in blood sugar levels and obesity from sugar substitutes by utilizing a biotransformation method for food processing. Yoo has led the development of novel sweeteners at the Carbohydrate Bioproduct Research Center and has published about 80 papers in SCI journals internationally renowned for food science. He holds 6 local and foreign patents, including fundamental technology for producing sugar substitutes.



Development of an innovative 3-D plasma thin-film measuring sensor

**Prof. Byungwhan Kim**  
Department of Electronics Engineering

**Field** Plasma thin-film measuring sensor  
**B.S.** Department of Electrical Engineering, Korea University  
**M.S.** Department of Electrical Engineering, Korea University  
**Ph.D.** Georgia Institute of Technology/Electrical and Computer Engineering

Professor Kim developed an optical imaging sensor that measures the particle distribution and impurities in fine thin layers with resolution smaller than 0.1µm as well as the 3-D distribution of charged particles forming plasma. These advances enable new research into electronic technology. Kim holds 8 patent permissions on various developments, including the distribution of charged particles and surface roughness on ultra-small materials and computer technologies that visualize the electronic structure of the atom. He has published more than 160 SCI-level papers.



Holds patent permission on environmentally friendly management of hazardous waste

**Prof. Ji Hyeon Song**  
Department of Civil Environmental Engineering

**Field** Hazardous waste management and volatile organic chemical control  
**B.S.** Civil Engineering, Seoul National University  
**M.S.** Life Chemical Engineering, Seoul National University  
**Ph.D.** University of Texas at Austin/Environmental Engineering

Existing technology on the disposal of volatile organic compounds and non-degradable waste is mainly limited to reclamation or incineration. There is a great need for alternative disposal of waste. Applications of fixed microbes and nano-electrode electric oxidation technology can minimize the overall environmental impact. Such developments are now being commercialized, and Song holds 10 patent permissions on volatile organic compound degradation and related technology.



Free form Construction technology development

**Prof. Jae-Hong Lee**  
Department of Architectural Engineering

**Field** Structural engineering  
**B.S.** Architectural Engineering, Yonsei University  
**M.S.** Architectural Engineering, Yonsei University  
**Ph.D.** Virginia Tech/Structural Engineering

Professor Lee upgraded the analysis of free form architecture and its design by combining IT and structural technology. His work includes 9 technologies related to nonlinear structural analysis, structural optimization and computational mechanics by isogeometric analysis, and form-finding of tensegrity structures. Lee has published more than 70 SCI papers and was named a Young Scientist by the Ministry of Science and Technology and the Korean Academy of Science and Technology (KAST) in 2003, receiving 30 million KRW in research funding for the next 5 years.

**Respected faculty:** the engine to grow world-renowned talent



Awarded the Order of Service Merit (Red Stripes) from the Korean government for research on Dokdo

**Prof. Yuji Hosaka**  
Liberal Arts

**Field** Political diplomacy  
**B.S.** Metal Engineering, Tokyo University  
**M.S.** Political Diplomacy, Korea University  
**Ph.D.** Political Diplomacy, Korea University

Professor Hosaka became a naturalized Korean citizen in 2003 and is working to counter misinformation spread by the Japanese government in regard to Dokdo. Hosaka performs analysis and research on the Dokdo issue, comfort women, and the Yasukuni Shrine. He is the director of the Dokdo Research Institute and has participated in lectures, promotions, projects, contributions, and media interviews in Korea and overseas. He was awarded a Commendation from the Minister of the Foreign Affairs and Trade in 2005 and the Order of Service Merit (Red Stripes) from the Korean government in 2013.

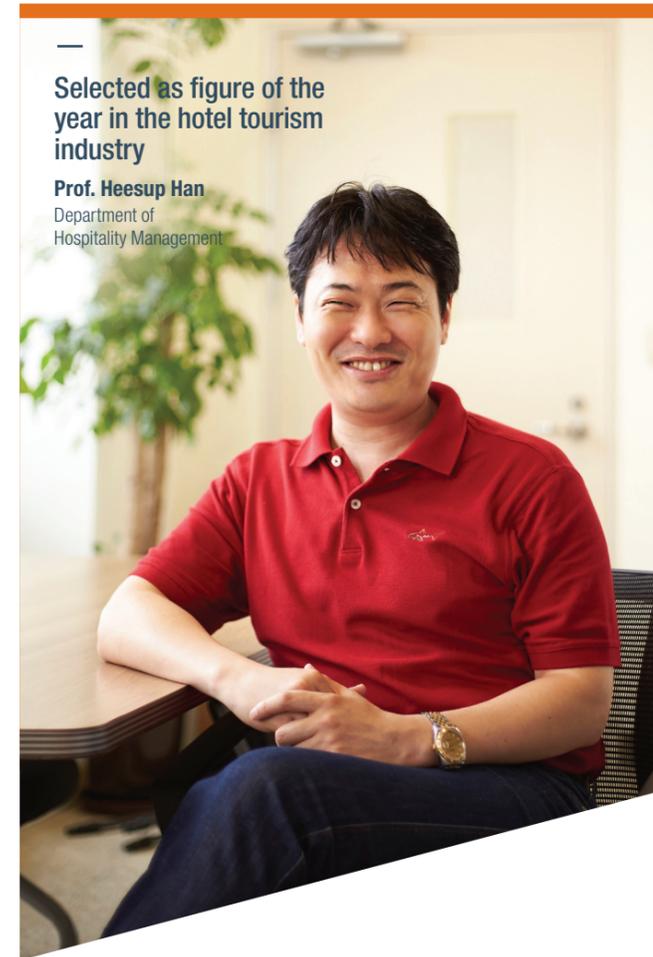


Key figure in graphene research

**Prof. Suklyun Hong**  
Department of Physics

**Field** Condensed matter physics and computational physics  
**B.S.** Physics, Seoul National University  
**M.S.** Physics, Seoul National University  
**Ph.D.** Physics, University of Pennsylvania

Professor Hong was selected for the Priority Research Centers Program for the first time in Korea in 2010. He was awarded 600 million KRW per year for 9 years and also took the post of manager of the nanomaterial and technology development project, worth 1.5 billion KRW per year for 5 years. Hong worked with 8 local and foreign institutes under the theme "Developing innovative graphene electronic elements" in 2012. Now, he is director of the Graphene Research Institute and Dean of the College of Natural Sciences. Overall, he is leading the development of Sejong research through his central position in graphene developments.



Selected as figure of the year in the hotel tourism industry

**Prof. Heesup Han**  
Department of Hospitality Management

**Field** Hotel & tourism marketing  
**M.S.** Hotel & Tourism, Kansas State University  
**Ph.D.** Hotel & Tourism, Kansas State University

Professor Han was selected as person of the year in the hotel & tourism industry by the American Biographical Institute (ABI) in 2011 and as a top-100 educator from the International Biographical Centre (IBC). Han was also listed in the Marquis Who's Who in the World for 4 consecutive years from 2011 to 2014 and in the world's top-3 biographical reference 17 times. He does research in hotel studies, medical tourism and sustainable tourism, and has published 45 SSCI papers in 4 years.



Developed the world's first cathode material for the secondary battery

**Prof. Sun-Jae Kim**  
Department of Nanotechnology and Advanced Materials Engineering

**Field** Materials engineering  
**B.S.** Metal Engineering, Seoul National University  
**M.S.** Material Engineering, KAIST  
**Ph.D.** Material Engineering, KAIST

Professor Kim received the Seoul Mayor Award in 2006 for collaborative technology development involving both academia and industry. Research involved development of a new material for display, energy production and storage, and was selected as a recipient of the industry-academy fellowship project supported by the academic-industry foundation. More recently, Kim developed Lithium Titanate Oxide (LTO) for secondary batteries and registered a US patent. He also developed SiOx from the sol-gel method as a new cathode material for the secondary battery for the first time in the world. Altogether, Kim plays a key role in leading cooperation between the energy industry and academics.

## Powerful alumni who lead the world

### To me, Sejong is unconditional positivity

#### Soon Kwan Park

Department of Business Administration  
(entered in 1980)



**Career** CEO of Esconeck Co., Ltd.

2013 Proud Sejong Award

2013 Company selected for revenue of 100 billion KRW

I wasn't a particularly smart or diligent student, but I had dreams as big and high as a mountain. I could get everything - freedom, love, friendship, honor and wealth - in my dream. Looking back on my 30 years of work and the hardships I've overcome, I had nothing except a sense of reckless positivity and drive for infinite possibility to protect me. I think believing in my dream and taking a positive attitude toward life put me where I am now. Sejong provided an excellent education and instilled this positive thinking in me.

### To me, Sejong is my garden

#### A Eun Jeong

Department of English Language and  
Literature (entered in 1993)



**Career** Novelist

Won the 18th Hankyoreh Literary Award with her novel Modern Heart,  
Translated various English publications, such as 5 STAR SERVICE,  
Harvard Business Review and Amazing House.

Sometimes a single sentence changes your life. A professor of mine once said, "Read 20 books during summer vacation and your worldview will change." That planted a seed in my mind. To me, Sejong is like a backyard garden where so many thoughts flowered in my mind. I met a lot of colleagues and alumni who influenced me, and professors introduced me to the sweetness of the English language. Together, they are the vegetable garden and the welcome rain. I think these valuable meetings led me to become a novelist.

### To me, Sejong is my wings

#### Sun Kwon Kim

MBA graduate (entered in 2001)



**Career** CEO of Caffe Bene

Founded Caffe Bene, the No. 1 coffee franchise company in Korea

Earned 180 billion KRW in revenue from 1,118 branches, including 913 local  
and 205 foreign branches (2010)

'Found theoretical ground with on-site experience'  
That is why I chose the Sejong MBA program. The catchphrase matches Caffe Bene's goal of pursuing a global brand. In particular, I appreciated the unique opportunity to learn about franchises from experts in the field. The systematic education at Sejong helped me move from a business plan to realization. In addition, the courses taught me to be a socially responsible business owner. So, we operate Caffe Bene Youth Volunteers and a volunteering club called Darakbang (Attic) to show that we're focused on more than profits. Sejong gave me wings.

### To me, Sejong is good luck

#### Wonki Jang

Department of Computer Engineering  
(entered in 2001)



**Career** CEO of Quicket

A mobile platform for the trade of second-hand items

Topped the app market for used item trade

Sejong Security Guard (SSG), Embedded and Robotic Lab

I chose the Department of Computer Engineering at Sejong University so that I could pursue my dream of becoming a top developer. The choice that I made 20 years ago has made me who I am now. In my early 20s, I was deeply focused on programming. I learned how to use advanced technology like Linux Kernel and Computer Vision at Sejong University. My time there was a huge opportunity. It was my chance to try almost everything as a developer and researcher. The mobile market has grown to be the top trade site and is based on technology and social networking taught at Sejong University. This is how my choice of university still gives me good luck today.

Sejong's unique  
educational programs  
and robust support  
nurture high-class  
talent to lead Korea.  
These alumni are  
the pride and power  
of the university.

Undergraduate Programs

# DEPARTMENT

**A Sejong education means unparalleled competitiveness**

Our creative, interdisciplinary education nurtures special talent

College of Liberal Arts

College of Social Sciences

College of Business Administration

College of Hospitality and Tourism Management

Faculty of Open Major

Faculty of Liberal Arts

College of Natural Sciences

College of Life Sciences

College of Electronics and Information Engineering

College of Engineering

College of Arts and Physical Education

## College of Liberal Arts

### Nurturing creative professionals with a warm heart and creativity

The college nurtures leading talent, integrity and creativity to develop balanced and holistic human capital based on fundamental values.



#### Department of English Language and Literature

The basic goal of this department is to fully understand English, the global language of the 21<sup>st</sup> century, and provide courses in English literature, interpretation and translation. The department nurtures future-oriented exploration by providing linguistic insight into the English language, understanding the literature and culture of America and Britain, and polishing English skills. Students can find jobs in interpretation and translation, media, academics, industry, government, and finance.

#### Department of History

History is valuable in diagnosing today's problems and anticipating the future. This department fosters scholars who can contribute to creative culture and recognize the historic role of Korea while determining its future direction. Students can work in foreign cultural exchanges, media, publishing, public organizations and museums after graduation.

#### Department of Korean Language and Literature

The purpose of this department is to systemically understand Korean literature and to educate students about the status and role of Korea in the world. It directs creativity and a forward-looking orientation by a profound understanding of the Korean people, language and literature. Students may find positions in political parties, newspapers, broadcasting companies, publishing companies or the religious sector after graduation. Others become writers.

#### Department of Japanese Language and Literature

The goal of this department is to nurture experts on Japan who can use their thorough knowledge of the language and culture to promote smooth international relations. All sophomores study at National Yokohama University for a year. Graduates can find jobs in domestic and Japanese companies, media, interpretation and translation after graduation.

#### Department of Education

It is essential to nurture creative thinking, learning and intellectual property in this information-based society. This department nurtures talent to lead in the era of information, globalization and human capital by developing competence in an organized society while not neglecting individual learning. Students can find jobs in primary, secondary and tertiary education institutions, educational software development or in-house company education after graduation.

## College of Social Sciences



### Nurturing create leaders who can implement excellent ideas

The goal of this college is to nurture creative yet practical students who can contribute to social development through close analysis and assessment.



#### Department of Economics and Trade

The goal of this department is to encourage understanding, application and analysis of data on economic and social phenomena so that students feel comfortable in the international business world, which depends on globalization and adaption in new economic environments. Students can find jobs in banking, securities, insurance and trade. Others go on to public organizations, accounting and patent law after graduation.

#### Department of Communication Art

The goal of this department is to nurture creative talent for the media and information industries. Students will be able to adapt to rapid changes while still understanding the fundamentals of mass communications in modern society. Students can be employed at news-papers, broadcasting companies, magazines, Internet portals, PR departments, and local and foreign media research institutes after graduation.

#### Department of Public Administration

Government is now deeply involved in globalization in this information-based society, increasing the need for talented administrators. To this end, this department nurtures professionals with outstanding leadership skills. Students learn to directly attack challenges facing national development and learn about virtue expected in public officials. Graduates can find jobs as public officials, professors, researchers, judicial officers in public companies, private companies and finance.

#### Department of Chinese Trade and Commerce

The demand for experts in trade with China has increased due to the rapid rise of China and the expansion of trade with Korea. This department offers high-level skills in trade theory and practice, including fields like economics, politics, society and culture in China. Students can find jobs in companies doing business in China, at China-related departments in government organizations, or in the media after graduation.

### Nurturing highly qualified and creative business professionals

The College of Business Administration emphasizes a scientific and rational approach to business by providing systematic courses in the most important principles and methods of business administration in the modern industrial era.



#### Faculty of Business Administration / Business Administration and Accounting

The goal of this department is to train scholars who use rational thinking to approach future business and accounting issues. Students can pursue an integrated education across a variety of sectors. Students can find jobs in sales, product design, distribution, franchising, production management, quality management, technical planning, accounting, finance and information technology after graduation.

## College of Business Administration





## College of Hospitality & Tourism

### Faculty of Hospitality, Tourism and Food Service Management Hospitality Management

This goal of this department is to nurture talent in the strategic hotel industry. As the first department of its kind in Korea, the goal is to create hotel managers with practical expertise required by this high-value industry. Graduates find jobs at government tourist agencies, hotels, condos, resorts and restaurants after graduation.

### First among Korean universities to train experts in hotel work and tourism

The goal of the department is to train experts in the hotel and tourism fields who will contribute to new developments based on both theory and practice.



### Department of Franchise Management of Hotels · Restaurants · Tourism

This department nurtures professional managers with expertise and practical ability in franchise management for hotels, restaurants and tourism organizations. This is the first university program to focus specifically on franchises, a sector that leads the creative economy.

### Department of Hotel Restaurant Business (Contract department)

This department nurtures professional managers with expertise and practical ability in the hotel and restaurant industries so that they may compete on a global scale. Participants include current employees and managers in the industry who work to train new professionals to lead the future.

### Faculty of Hospitality, Tourism and Food Service Management Tourism Management

This department tries to sharpen the competitive edge of the Korean tourism industry by training experts who are familiar with changes in lifestyle, focusing on leisure time and recreational activities. Students can find jobs at the Korea Tourism Organization, other government tourism agencies, airlines, and leisure and event companies.

### Faculty of Hospitality, Tourism and Food Service Management Food Service Management

This department trains future leaders in the restaurant industry and boasts a long history. Students become professional restaurant managers with expertise required by the restaurant industry. Students can find jobs in restaurants, hotels, theme parks and catering. Others work at leisure, resort or event-planning firms.

## Faculty of Open Major



## Faculty of Liberal Arts

### Law and Society

The goal of this department is to prepare students for entrance to law school. Study focuses on Law and Society, but there is freedom to pick any major in the humanities or social sciences such as business administration, economics or media.



### Providing knowledge for future leaders of the information era

Students appreciate important academic traditions developed over time but will apply their learning to the global society of the 21<sup>st</sup> century. The university has developed various areas of study to nurture skills and foster learning attitudes that elucidate the link between individuals, communities, humanity, society and nature.

# College of Natural Sciences

## Nurturing talent in science and technology by stressing fundamental science and creation of a science culture

The goal of the College of Natural Sciences is to understand theories on natural phenomena, perform experiments and expand practical application to nurture the important skills in science and technology necessary to lead the 21<sup>st</sup> century.



### Faculty of Mathematics and Statistics Mathematics

Mathematics is the basis of natural science and engineering and has a wide range of applications. Mathematical thinking and creative application are required in a variety of rapidly growing science and technology fields. This department nurtures mathematical experts by providing education that includes high-level mathematical analysis and application based on societal needs. Students can become professional mathematicians or find jobs in finance, insurance, research or government inspection agencies after graduation.

### Faculty of Mathematics and Statistics Applied Statistics

This department educates students to draw reasonable conclusions from data of all fields of study. Classes cover topics like statistical theory and computer analysis methods. Graduates find jobs in banks, insurance companies, fund management, client risk management, survey companies, consulting firms, research institutes and public office after graduation.

### Department of Physics

Physics is one of the most fundamental natural sciences and is very important in today's research. This department leads in cutting-edge science and technology by nurturing creative and practical researchers who have a clear understanding of the basic principles of physics based on particles and matter. Students can find jobs in basic science, electronics, optics, semiconductor and display development, and research institutes.

### Department of Astronomy and Space Science

This department provides the foundation for students to learn about astronomy and space science while also conducting research. It ensures full preparation for work in the space era by providing opportunities to learn theories and apply them through observation. Students can find jobs in research, public organizations, local government and private observatories among other science and cultural positions.

### Department of Chemistry

Chemistry plays a pivotal role in developing fundamental technology that improves quality of life and solves societal problems like pollution and energy generation. Theoretical and practical skills are emphasized via broad instruction and participation in high-level experiments. Students can find jobs in pharmaceuticals, bioengineering, new materials, semiconductor development, cosmetics and environment work.

### Department of Environment and Energy

This department conducts research on environmental science issues such as air pollution, water pollution, waste and soil contamination. It also focuses on global warming, yellow dust, earthquakes and energy issues. Students gain theoretical and practical skills to observe and analyze environmental phenomena on Earth and solve problems. Graduates can find jobs in research related to climate change, energy or the environment after graduation or in the private sector.

# College of Life Sciences



## Nurturing creative talent to lead bioscience in the 21<sup>st</sup> century

The College of Life Sciences trains leaders with in-depth study of basic and applied bioscience, a growth engine that involves cutting-edge research methods.



### Department of Molecular Biology

This department researches the secret of life at the molecular level based on the natural science of biology. It examines the science behind life, starting with the flow of genetic information. Graduates can find jobs in the pharmaceutical industry, bio-venture firms, hospitals, research institutes, public organizations and food manufacturers after graduation.

### Department of Bio-Integrated Science and Technology

This brand new department opened in 2013 as a merger of the bioscience and food engineering departments to collaborate in building a healthy society. This department has made an impact on local and foreign food industries as well as life science thanks to its excellent research abilities. Students can find jobs at public organizations, research institutes, pharmaceutical companies, food manufacturers, bio-venture firms or cosmetics companies after graduation.

### Department of Bioresources Engineering

This department's research will lead the 21<sup>st</sup> century in the exploration of life phenomena and the principles of living organisms. It focuses on research and training for the application of cross-disciplinary technology in developing commercial products that arise from natural materials or living organisms. Graduates can find jobs in pharmaceuticals, food, biology research, breeding, public organizations or bio-venture firms.



## College of Electronics and Information Engineering

### Department of Electronics Engineering

Electronics is a growth engine in Korea, and there is an incredible demand for talent in this field. Knowing this, this department instills creative and practical thinking so students can become pioneers in cutting-edge technology and meet society's needs. Students can find jobs in semiconductor development and ICT, including imaging, voice communication and digital gadget.

### Department of Information and Communication Engineering

This department includes majors in communications, network and multi-media signal handling, and SoC design with its excellent faculty. It nurtures creative learners who can lead new developments in information technology. Students can find jobs in electronics, information technology, communications, computing, technical marketing, or engineering.

### Department of Optical Engineering

The demand for experts in optical engineering has rapidly increased, and training in this field is of vital importance. As such, this department will teach state-of-the-art techniques to its students, who can find jobs in optical electronics, display science, semiconductor technology, or laser and precision optics.

### Department of Computer Science and Engineering

The goal of the department is to nurture highly trained engineers in terms of overall concepts and application. This includes effective operation of computer devices and detailed knowledge of computer structure and design. Students can find careers in computer research and development, information management, system analysis, programming, or information consulting.

### Training cutting-edge leaders in a rapidly changing IT society

IT experts must meet an increasing demand for creative research, technology and production. Recognizing this need, the university set a goal to provide students with such skills along with pioneering spirit.



### Department of Computer and Information Security

Information security has grown increasingly important in light of developing dangers in our connected society. This innovative department trains experts to address our most pressing needs. Students can find jobs in software development, information communication, air and sea travel, and national defense.

### Department of Digital Content

Digital content gives Korea a competitive edge in advancing its economy. Students in this field can enhance national competitiveness by developing creativity, high-level knowledge and technology expertise. Students can find a variety of jobs in the public and private sectors.



# College of Engineering

## Nurturing creative human capital relevant today

The College of Engineering participates in research, development and production as required by industry. Technicians learn how to put their practical skills to creative use.



### Faculty of Architectural Engineering Architecture

This faculty researches the social and technical aspects of architecture based on planning and design. Its standard course last 5 years, in line with international standards since 2002. It achieved accreditation from the architecture certification system in 2011. Students can find jobs in architecture, construction, engineering, inspection or public works after graduation.

### Department of Geoinformation Engineering

This department teaches space information engineering and creative application of these skills. Cutting-edge science and technology form the foundation for this field, including computing, electronics, IT, communication technology and satellite data handling. Students can find jobs in resource exploration, information technology, research or other private industries after graduation.

### Faculty of Mechanical and Aerospace Engineering Mechanical Engineering

This department encompasses a wide range of academic interests related to the design and manufacture of various machines. These include engines that convert energy, motors and hydraulic devices. Courses teach material selection, structural design and durability assessment in order to train professional engineers who are comfortable with cutting-edge equipment. Students can find jobs in the automobile, electronics and heavy industries or at engineering companies and research institutes.

### Department of Nanotechnology and Advanced Materials Engineering

This department studies fine ceramics, metals, semiconductors, electronic materials, energy material design, and physical property analysis and production. Its work is applicable in fundamental sciences like physics, chemistry, mathematics and biology. Its engineering education accreditation program helps spread knowledge through adaptation learning and problem solving. Students can find jobs in the materials, electronics, energy and medical engineering industries.

### Department of Defense System Engineering (contract department)

The ROKN scholarship allows this department to contribute to the country by training Navy officers in the field of engineering as they work to develop an advanced national defense system. Their work makes significant use of information technology. Students are commissioned as lieutenants but can find jobs in arms manufacturing or research after military discharge.

### Faculty of Mechanical and Aerospace Engineering Aerospace Engineering

Aerospace engineering is especially important as Korea works to become an advanced country in the 21<sup>st</sup> century. This department is attempting to specialize in aerospace engineering education and R&D with a focus on adaptable human capital. Students can find jobs in the aerospace, automobile, shipbuilding, construction, and electronics industries as engineers, designers or researchers.

### Department of Nuclear Engineering

This department was recently established to provide education and conduct research on the future of nuclear energy in an expanding market. The government awarded it a special designation in 2011, and faculty members continue to train professional engineers with unique programs. Students can find jobs in the public sector, research institutes, design companies, nuclear power companies or other fields that make use of radioactive material.

### Aerospace System Engineering Department (contract department)

A scholarship agreement with the ROKAF means that the university offers a full four-year scholarship for students in this program working toward a bachelor's degree in engineering. After graduation, students are commissioned as Air Force lieutenants and often serve as pilots or other officers. Later in life, they can become airline pilots or work in related fields.



### Faculty of Architectural Engineering Architectural Engineering

This field investigates the engineering requirements of architectural design. Most important is the ability to effectively manage the production process used in industry. Students learn how to navigate the architectural environment, facilities, construction, materials and structure by drawing on engineering and technical knowledge. They can find jobs in construction, urban development, design, engineering, research or government projects.

### Department of Civil and Environmental Engineering

This department combines theory and practice related to structural engineering, hydraulics, and ground and environmental engineering. Courses are based on fundamental sciences like mathematics, physics and chemistry. The overall goal of the department is to nurture scholars who can develop the nation well into the future. Students can find jobs in research, design, construction, teaching or government after graduation.

### Department of Energy and Mineral Resources Engineering

This department was established after the university was included in a "project for supporting colleges specialized in resources development" by the Ministry of Knowledge Economy in 2009. It works to secure energy resources worldwide and receives financial support meant to provide scholarships, purchase equipment, and fund study in Korea and abroad. Students can find jobs in public companies, the energy industry or research.

# College of Arts & Physical Education



## Department of Painting

This department offers unique courses in Western and Korean painting with the goal of providing top-class training to those with creative ability. Some of Korea's best faculty members teach theory and technique to their students, who can become artists, art teachers, illustrators or museum curators after graduation.

## Department of Fashion Design

This department became independent from the College of Natural Science in 2000 as it reorganized courses for the 21<sup>st</sup> century. It trains fashion experts to approach projects with a global mindset as they consider aesthetics, creative features and free expression in the fashion industry. Students often become designers, editors, illustrators and art directors after graduation.

## Department of Physical Education

Sports are in the public eye as society focuses more and more on health. Students are trained to lead the future of sports in a respectful, logical manner through systematic and scientific thought. They can work as sports professors, teachers, managers, instructors and therapists after graduation.

## Department of Industrial Design

Students acquire theoretical and practical abilities in design meant to improve convenience and introduce beauty into people's lives. This department teaches industrial designers to maximize aesthetics and functionality. There is also a focus on the globalization policies of the Korean government. Students can find jobs as industrial engineers in promotional agencies and public relations after graduation.

## Department of Music

This department's students become excellent musicians through practice and study of theory. Instructors nurture creative ability to develop professional artists who are also knowledgeable about the liberal arts. Students become professional performers, music administrators, music educators, opera and musical directors, singers, and music therapists after graduation.

## Department of Dance

The goal of the department is to train healthy and dignified dance experts by developing both the body and mind through holistic education. As students improve, there is a dual focus on theory and application so that faculty members can most efficiently impart their knowledge. Students become professional dancers and instructors at dance centers, universities and other schools after graduation.

## Nurturing arts and sports expertise with an international mindset

The goal of the College of Arts & Physical Education is to train qualified and holistic arts and sports experts required by modern society.



## Department of Comics and Animation

This department teaches comics and animation using methods integrated with broader digital technologies and cultural content. The goal is to nurture students with the skills to raise the quality of such content while working with media. They can join the fields of animation, comics, visual writing, illustration, storyboard art and free visuals after graduation.

## Department of Cosmetics and Beauty Industry (contract department)

The department trains future leaders of the cosmetics and beauty industry. Their skills are needed as consumer demand has accelerated thanks to the "wellbeing" trend and the Korean Wave. Courses are offered to current employees and other affiliated individuals. Instruction includes theory and technique crucial to success.

## Department of Film Art

This cutting-edge department teaches film with a global mind and focuses on performance and movie communities that support creativity and imagination. Students can become directors, photographers, producers, art managers and acting coaches after graduation.

## Nurturing global leaders who move beyond borders

The Sejong Graduate School has trained 5,600 master's, 760 doctoral and 40 honorary doctoral students across 60 majors in the graduate school and other special programs. There are at least 2,100 students who dream of becoming global leaders.

### Graduate School

The graduate school contributes to the development of society with a focus on creativity, in-depth research and character training for leaders. Students may become world-class researchers, creative professors or high-ranking officials with the practical and theoretical tools and ethical grounding to succeed.

**Liberal Arts / Natural Science / Engineering / Music, Fine Arts and Physical Education**

### Graduate School of Business

The Graduate School of Business was the fourth in Korea to achieve accreditation from the Association to Advance Collegiate Schools of Business (AACSB) in 2007, following Seoul National University, KAIST and Korea University. It received its fourth reaccreditation in 2012. Sejong stands out as the first Korean university with fewer than 10,000 undergraduates to receive this honor. AACSB grants its accreditation to excellent business colleges and MBA programs through a strict screening process based on international standards like those upheld at Harvard, Stanford, MIT, London Business School and INSEAD France. The Sejong Graduate School of Business is working hard to train business leaders who will lead the knowledge-based economy and society in the 21<sup>st</sup> century.

**MBA / AFMBA / FCMBA / OSMBA / SSMBA**

### Graduate School of Policy Science

This graduate school teaches practical leadership that can lead the future of the public sector. Systematic research helps students understand public administration theory so that they can lead national and social development in public and private organizations. Faculty members lend their expertise and experience to the training process via a project-based curriculum in cutting-edge facilities. Alumni also use their connections to assist students.

**Public Administration / Social Welfare / International Region / Industrial Environment / Real Estate / Asian Studies**

### Graduate School of Education

This graduate school was opened to contribute to national development by nurturing creative, innovative and ethical educators who are motivated by the fundamental values of Sejong University, including love of knowledge, Christianity and educating citizens. The school provides resources to encourage self-driven innovation in theory and practice for primary, secondary and tertiary education. Current and trainee teachers and others in education can greatly benefit from learning and teaching each other by using a 21<sup>st</sup> century curriculum.

**Liberal Arts / Natural Science / Engineering / Music, Fine Arts and Physical Education**

### Graduate School of Tourism

This graduate school teaches hotel and tourism studies for managers and experts who will contribute to the development of the local tourism industry. To this end, the department strengthens practical, management, decision-making and research abilities by taking advantage of industry experts and faculty members from a variety of fields. They teach the creative, analytical and interdisciplinary skills that managers need. Graduates have shown outstanding ability to impact the tourism industry.

**Liberal Arts / Tourism Management / Hospitality Management / Leisure Sports Management**

### Graduate School of Performing Arts

Sejong University established this graduate school to teach creative innovation and provide expertise to those who wish to explore the changing field of performing arts. Students gain knowledge about the history of art and education from a leading arts university. Content is produced by drawing upon all kinds of performance, past and present. Students are also able to network with professionals and CEOs involved in the industry.

**Music / Applied Music / Dance / Culture & Arts Management / Cartoons and Animation / Performance Arts / Fashion Design**

### Graduate School of Industry(eMA)

This graduate school offers online lectures and grants master's degrees for office workers who wish to pursue professional development while working. It operates in accordance with the Advanced Education Act in regards to remote learning opportunities. Offerings are spread across the Department of Digital Information Industry, Department of Hospitality and Tourism Management, Department of Real Estate and Department of Distribution Industry. Students study for 5 terms over two and a half years. Early graduation options, like submission of a thesis, trim six months off formal study time.

**Distribution Industry / Hotel and Tourism Management / Real Estate / Digital Information**

# SEJONG UNIVERSITY



# GRADUATE SCHOOLS



## Affiliated units and research institutes explore the wider world

Sejong University's affiliates provide the chance to explore the wider world. The units and institutes are the power of Sejong standing shoulder-to-shoulder with world-renowned universities.

### The Center for Teaching and Learning

#### Sejong University Library

The Sejong University Library is one of the largest university libraries in the country. It boasts two underground and 10 above-ground floors with more than 15,000m<sup>2</sup> of space. Facilities include reading rooms, themed archives, study rooms, 760,000 Oriental and Occidental books, and 19,000 journals searchable via 60 online databases. The library provides seamless services from data selection to analysis. User training and information services help patrons make sense of what they uncover. In addition, Jeongheon Library is the only specialized fashion design library in the country. It was established in 2001 with support from Seo Min Seok, the CEO of Dong-Il Corporation. It houses domestic and foreign books, journals and multimedia to contribute to academic research and nurturing talent.

#### Information Services & Technology Center

This center supports the university in its administrative affairs. Its staff maintains computer systems, handles Internet-based tasks for students and professors, and provides convenient service across the university.

### The Sejong University Museum

The museum opened in 1973 as the largest at a local university, and was given Grade 1 status by the Ministry of Culture and Tourism in 2001. Its holdings include more than 5,000 historic relics, including costumes worn by the imperial family of the Korean Imperial Government. It also offers accreditation for people pursuing careers as curators.



### Global Education Institute

This institute complements existing programs by providing the opportunity for a lifelong education. Its general courses count toward a credit bank system that can be used to obtain a bachelor's degree in subjects such as digital content, restaurant and catering administration, hotel management, sports science, music, fashion design, practical music, and dance.

### Newspaper & Broadcasting Station

Sejong University operates a newspaper and broadcasting station to enable communication between members of the university community and for use in media education. The impressive organizations include the University Newspaper, The Sejong Times and the Broadcasting Station.

### Sejong International Language Institute

The language institute's experienced instructors offer high-level classes to support integrated education at Sejong University. The institute provides English, Korean and Chinese classes. It also offers substitute classes for graduate school qualification.



# THE POWER OF SEJONG CAMPUS MAP

1. Daeyang Hall (Auditorium)
2. Mozart Hall (Department of Music)
3. Jip Hyun Gwan (Main Administration Building)
4. Gunja Gwan
5. Aejiheon: University Chapel
6. Yi Dang Gwan
7. Gwang Gae To Gwan
8. Jin Gwan Hall
9. Yong Deok Gwan
10. Hong Jin Structural Research Center
11. Parking Tower
12. Sejong Gwan
13. Young Sil Gwan (College of Natural Sciences)
14. Choong Mu Gwan
15. Da San Gwan
16. Parking Building
17. Yul Gok Gwan
18. Woo Jeong Dang
19. Dong Cheon Gwan (University Library)
20. Museum
21. Se Nal Gwan
22. Asadal Pond
23. Sports Field
24. Student Hall
25. Sejong Elementary School
26. Sejong Elementary School Auditorium
27. Annex to the Global Institute
28. Moo Bang Gwan
29. New Residence Hall



[www.sejong.ac.kr](http://www.sejong.ac.kr)