



Zhejiang International Studies University
International Students Recruitment Handbook
(International Exchange Program)

I. Basic Information

Name of Institution: Zhejiang International Studies University

Country: The People's Republic of China

Address: No. 299, Liuhe Road, Xihu District, Hangzhou, Zhejiang Province, China

1. Attractive City -- Hangzhou

ZISU is located in Hangzhou, capital of Zhejiang Province, one of the most developed area of China. Hangzhou is known for its heaven-like scenery, historic relics and developed economy.

- Renowned for its historic relics and natural beauty with two World Heritage Sites — West Lake and the Grand Canal.
- TOP 10 cities in GDP leading in private enterprise and cross-border e-commerce, including Alibaba and DeepSeek.
- Developed public service including public bicycle system, government service, and e-pay.
- With favorable visa policies in innovation entrepreneurship and internship for international students
- Host of G20 Hangzhou Summit in 2016 and Asian Games in 2022
- 180 km from Shanghai (one hour by fast train) and 130 km from Yiwu, the city of small commodities.





2. School at a glance

Zhejiang International Studies University (ZISU for short) was founded in 1955, is a public university located in Hangzhou, the capital city of Zhejiang Province.

Ever since 2010, ZISU is making effort to develop international education, offering bachelor programs, non-degree programs, exchange programs and internship programs to international students from all over the world. To meet different needs of students, ZISU is now developing more degree programs in English, stratification and mini-class teaching as well. Meanwhile, ZISU emphasizes extracurricular activities and culture courses so as to develop the international students into talents with profound knowledge, solid skills as well as deep understanding of Chinese culture and current situation.

As an university specialized in foreign studies, ZISU is offering 16 language programs to Chinese studies on campus, which includes English, Spanish, Germany, Russian, Arabic, French, Turkish, Korean, Japanese and so on. Different programs and activities with different languages and cultures involved have made the campus more internationalized, wherever you come from, it's easy for you to find someone who knows about your language and culture, and is willing to help you with your adjustment to new environment and study.





II. Programm Recommended

1. Chinese Language

- Schooling Period: 1-2 semesters
- Language: Chinese and English
- Credit: 18-36
- **Program Introduction :** The programs are for international students who are interested in improving their Chinese, deepening their understanding of Chinese culture or preparing for their further study in China. The program includes Chinese language courses at different levels so to meet the needs of all students. Meanwhile there are plenty of experiencing courses like papercuts, Calligraphy and so on to offer access to more traditional Chinese culture.
- **Main Courses:** Comprehensive Chinese, Chinese Listening, Chinese Speaking, Chinese Reading and Writing, Brief Introduction to China

2、 Chinese language and Literature

- Schooling Period: 1-2 semesters
- Language: Chinese (HSK5)
- Credit: 18-36
- **Program Introduction :** The program has three directions: Chinese Language and Culture, Business Chinese and Chinese International Education. It is for foreign and overseas students whose native language is not Chinese. We are committed to cultivating them into applied senior international Chinese talents who have a high level of Chinese, understand Chinese traditional culture and contemporary social customs, are familiar with China's national conditions, master the basic skills of Chinese International Education, business and cultural exchange, and take Chinese as their major and choose one of three directions as their minor to meet the needs of modern international society.
- **Main course :** Comprehensive Chinese, Chinese Speaking, Chinese Reading, Chinese Writing, Taichi, Traditional Chinese Talents, General Introduction of Zhejiang Local Culture, Practice of 'Silk, Tea, and China' Culture, International Business Negotiation.

3、 Cross Border E-commerce

- Schooling Period: 1-2 semesters

- Language: English and Chinese

- Credit: 18-36

- **Program Introduction:** The program is one of the very first cross border e-commerce bachelor programs in China. With the rapidly developing e-business in Hangzhou, the program offers comprehensive experience to students. Through the four-year program, students will learn about the basic methods and knowledge regarding to cross border e-commerce, be skilled in cross border e-commerce platform operation, after-sale service management and marketing, so as to meet the needs of business start-up or work in both local and international enterprises.

- **Main courses:** Management, Introduction to Cross-Border E-Commerce (in English), E-Commerce Laws and Regulations, Internet Marketing) , Electronic Defray, Cross-Border Logistics and Supply Chain Management, Cross-Border E-Commerce Visual Marketing and Art Design, Independent Station Operation and Management, Operations of B2C Multi-Platform Cross-Border E-Commerce.

4、 International Economy and Trade

- Schooling Period: 1-2 semesters

- Language: English

- Credit: 18-36

- **Program Introduction :** The program is a local economy development and talent market oriented degree program, which is to develop international students into talents with knowledge in international economy and trade, basic methods and research skills, international economy and trade rules, and are qualified to work in international companies, institutions, government and other related fields. The program includes both in class study and internship, which will make students more competitive.

- **Main courses:** Principles of Management, Microeconomics, Marketing, Macroeconomics, Principles of Accounting, International Trade: Theories and Policies, Practice of International Trade, International Finance, International Business, International Settlement, International Financial Management, Customer Relationship Management, Foreign Business Correspondence, Public Finance and Taxation, Cross-Border E-Commerce, Survey of Zhejiang Economy.

5、 Tourism Management

- Schooling Period: 1-2 semesters

- Language: English

- Credit: 18-36

- **Program Introduction :** Tourism Management degree program aims to cultivate international students to be interdisciplinary, application-oriented and international cultural tourism professionals, who are capable to work in foreign-related cultural tourism business and related economic management sectors. The program objective is to train international students' various abilities in Chinese language, contemporary Chinese politics, economy, culture and society, and to be familiar with the basic rules of international cultural tourism industry. The graduates will be capable of understanding international cultural tourism enterprise operation, international cultural tourism project planning and management, as well as cross-cultural communication and

marketing.

- **Program Features:** The program is based on the teaching mode of “classroom theory teaching + practical base teaching + experimental platform teaching”. By actively taking advantage of the National First-class Major, and utilizing multiple platforms and channels to enrich the teaching contents, it aims to enhance the students’ comprehensive ability of learning and practice.

- **Main Courses :** Principles of Management, Principles of Economics, Introduction to Tourism, International Tourism, Tourism Geography, Cultural Heritage and Tourism, Tourism Planning and Development, Tourism Destination Management, Smart Tourist Attraction Management, Lodging Management, F & B Management, Consumer Behavior in Tourism, Hospitality and Tourism Marketing, Study Trip Design and Operations, Cultural Tourism Digital Marketing.

6、 Business English (Business Environment in China)

- Schooling Period: 1-2 semesters

- Language: English

- Credit: 18-36

- **Program Introduction :** In order to meet the demand of people from countries and regions along “the Belt and Road Initiative” routes to invest and develop in China, this major aims to cultivate international application-oriented talents with international vision, understanding of contemporary economic and trade development, familiarity with China ’ s business environment, mastery of theories, knowledge and skills in international economy and trade, practical ability to run international business, and cross-cultural communication competence. They are supposed to be able to use Chinese and English to operate international business in China.

- **Main Courses :** Comprehensive Business English, Business Presentation, Chinese Economy, Intercultural Business Communication, Introduction to Management, Introduction to Business, Introduction to Economics, Research Methods for Business & Graduation Design, Business Negotiation in China, Human Resources Management , International Marketing , Introduction to International Business, Chinese Business Law , International Business Law , International Trade Theory & Practice, Business Statistics, Financial Management, Principles of Accounting, Analysis of the Business Environment along the “One Belt and One Road” Area, SME Management in China

III. Exchange Student Application Guide

1. Application Period:

Fall Semester 2025: April 1, 2025 – July 31, 2025

2. Application Method:

Online Application: <http://zisu.at0086.cn/StuApplication/Login.aspx>

Electronic documents must be uploaded, and submission is valid only upon system confirmation.

3. Eligibility Criteria:

- Full-time enrolled students from partner institutions
- Good physical and mental health with no disciplinary record

- Chinese-taught programs require HSK Level 4 or equivalent; English-taught programs require IELTS 6.0/TOEFL 80

4. Health Insurance:

- All students must purchase "Comprehensive Insurance for International Students in China"

- Cost: 400 RMB/semester

- Coverage: Accidental injury, hospitalization, emergency rescue, etc.

5. Online Application Documents:

- Scanned copy of passport information page

- Certificate of Enrollment (English/Chinese)

- Academic Transcript (English/Chinese)

- Language Proficiency Certificate (HSK/IELTS/TOEFL)

- Criminal Record Certificate

- Medical Examination Report (issued within the last 6 months)

6. Admission Process:

1. Submit application materials to the International College of Zhejiang International Studies University (ZISU).

2. ZISU issues the "Admission Notice" and "JW202 Form."

3. Apply for an X1/X2 visa at the Chinese embassy/consulate in your country.

4. Apply for a residence permit after arrival in China.

IV. Living Information

1. Accommodation:

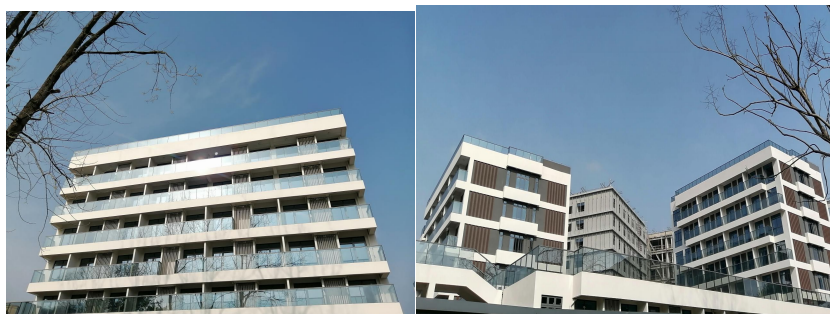
- Room Options:

Single Room: 9,000 RMB/semester, 18000RMB/year

Double Room: 4,200 RMB/semester, 8400RMB/year

Quad Room: 1,950 RMB/semester, 3900RMB/year

- Facilities: Private bathroom, air conditioning, shared kitchen, study room (utilities not included).



2. Visa & Entry:

- Visa Type: X1 (long-term study) / X2 (short-term exchange)
- Complete accommodation registration within 24 hours of arrival.

3. International Student Activities:

The university emphasizes extracurricular learning. The "Discover the Beauty of Zhejiang" series includes visits to leading enterprises such as Alibaba and Geely, where students observe workshops, engage in bilingual discussions with engineers, and explore corporate culture to experience the innovation of "Made in China." Students also visit rural areas around Hangzhou to appreciate local scenery and traditions, such as tea-picking in Longjing and intangible cultural heritage workshops in Tangqi Town.

Additionally, the university has established the "Face-to-Face at Heshan" dialogue platform, where Chinese and international students gather weekly for open discussions, allowing every exchange student to engage in meaningful conversations with local peers.



一带一路学院·华侨学院·国际学院
The Belt and Road College, The Overseas Chinese College, College of International Education

教育开放推广季“跨文化视野”
和山面对面

第三十八期
访谈人
Miriam
明毓娘



Miriam, 中文名字明毓娘, 是一位在意大利出生和长大的女孩, 同时她还有一半突尼斯血统。她性格开朗、乐观积极, 非常喜欢与人交流。Miriam热爱旅行, 喜欢探索新的地方, 对不同文化充满好奇。尤其是中国文化让她感到非常着迷。目前, 她作为那不勒斯东方大学的交换生, 正在浙江外国语学院进一步深入学习和体验亚洲文化。她对语言学习有着极大的热情, 除了母语意大利语外, 她还精通英语、法语、日语和中文。通过语言, 她能够更深入地理解不同文化的精髓。此外, Miriam还非常喜欢摄影, 她通过相机捕捉瞬间和故事, 表达自己的创造力, 并记录下美好的回忆。对于未来, Miriam希望能够在国际化的环境中工作, 充分发挥她的语言优势, 并继续探索不同的文化。她的梦想是与来自世界各地的人们建立联系, 通过自己的工作产生积极的影响, 为世界带来一些改变。

时间: 2025年3月21日 周五下午13:30-15:00
地点: 望D223

主办方: 浙江外国语学院学工部、学生处, 浙江外国语学院团委
承办方: 浙江外国语学院“一带一路”学院、华侨学院、国际学院
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The Belt and Road College, The Overseas Chinese College, College of International Education

教育开放推广季“跨文化视野”
和山面对面

第四十期
访谈人
Gresia Salinas
桑格丽



大家好, 我叫Gresia, 中文名字是桑格丽。我出生在秘鲁, 在拉丁美洲长大的。平时喜欢逛博物馆、听音乐会, 不过最让我着迷的还是人与人之间的交流, 所以在本国大学选了翻译专业。说到为什么要学中文呢? 汉字很有意思, 和我们国家语言不一样, 让我充满好奇。现在来浙江外国语学院学习, 特别期待能认识不同文化背景的朋友, 更希望将来能搭建一座秘鲁和中国文化之间的桥梁~

时间: 2025年4月3日 周四下午13:30-15:00
地点: 望D223

主办方: 浙江外国语学院学工部、学生处, 浙江外国语学院团委
承办方: 浙江外国语学院“一带一路”学院、华侨学院、国际学院
联系人: 段雨杉 13867146995



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教育开放推广季“跨文化视野”
和山面对面

第四十一期
访谈人
Thanh Nhàn
清闲



Xin chào~ 大家好我叫Thanh Nhàn. 我中文名字是清闲, 来自越南的南部。我对外语很感兴趣特别是中文, 所以中国是我想去留学的国家。来到浙江外国语学院已经把我的梦想变成现实。在之前, 学汉语对我来说还是比较难的, 但到了杭州, 特别是来到浙外我突然发现汉语也没有那么复杂了。从人文到文化, 我渐渐喜欢上了这个地方。我已经来中国半年多了, 虽然不是很长的时间但对我来说是印象深刻且难以忘怀的体验。我希望能继续深入的学习中文, 体验中国的文化。

时间: 2025年4月10日 周四下午13:30-15:00
地点: 望D223

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承办方: 浙江外国语学院“一带一路”学院、华侨学院、国际学院
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