









Polish - Ukrainian Conference

The Department of Agricultural, Food and Environmental Law (Faculty of Law and Administration, Adam Mickiewicz University, Poznań, Poland) and National Scientific Centre "Institute of Agrarian Economics", Kyiv, Ukraine invites you to participate in the international Polish-Ukrainian Conference "Challenges regarding innovation and intellectual property in the agri-food sector within the context of sustainable development and European integration".

The conference will take place on **December**, 8 2023 (Friday) in a hybrid form, i.e. on the MS Teams platform and at the Faculty of Law and Administration at Adam Mickiewicz University, 53 Niepodległości Street in Poznań, lecture hall 4.14

Conference Link 08.12.2023

https://teams.microsoft.com/l/meetup-join/19%3a5zw-

TbcdoYCVYs_qmDKDHbUcIuDGo4TkXI4ceeoMHp01%40thread.tacv2/1697834209652?c

ontext=%7b%22Tid%22%3a%2273689ee1-b42f-4e25-a5f6-

66d1f29bc092%22%2c%22Oid%22%3a%225dd00858-5dac-41fc-9ac7-

b6fe083dff36%22%7d

Preliminary Program of the Conference

08.12.2023

09:00-09:20 a.m. (Warsaw time)

Opening of the Conference

Vice-Rector of Adam Mickiewicz University in Poznań (under arrangement)

Prof. dr hab. Tomasz Nieborak – Dean of the Faculty of Law and Administration at Adam Mickiewicz University in Poznań

Professor Mariagrazia Alabrese, Member of the Management Board of the World Union of Agricultural Law Professors (UMAU) (under arrangement)

Professor María Esther Muñiz Espada, President CEDR (European Council for Rural Law)

Prof. Dr. Sci. (Econ.) Yuriy Lupenko – Academician from the National Academy of Sciences, Vice President of the National Academy of Agrarian Sciences of Ukraine, Acting Director of the National Research Center "Institute of Agrarian Economics"

Prof. dr hab. Roman Budzinowski – President of the Management Board of the Polish Association of Agricultural Lawyers, Head of the Department of Agricultural, Food and Environmental Law at Adam Mickiewicz University in Poznań

First SESSION

9.20 - 9.35

European Innovation Partnership and its activities

Mrs. Marta Iglesias, Policy officer at the European Commission DG AGRI, Brussels, Belgium

9.35 - 9.45

Challenges regarding innovation and intellectual property in the agri-food sector - introductory remarks on theory and practice

Prof. UAM dr hab. Aneta Suchoń, Faculty of Law and Administration at Adam Mickiewicz University in Poznań, Poland

9.45- 9.55

Smart farming, big data and property

Prof. María Esther Muñiz Espada, University of Valladolid, Spain

9.55-10.05

Legal regulation of innovative activity of Ukraine: European integration aspect

Dr. Nadiia Stoliarchuk, assistant professor, leading researcher at the National Scientific Centre "Institute of Agrarian Economics", Head of the Young Scientists Council

<u>10.05-10.15</u>

Digital adaptation and AI tools for Innovatization of the business financial architecture

Prof. Dr. Sci. (Econ.) Olexandra Mandych, Department of Finance, Banking and Insurance, State Biotechnological University, Kharkiv, Ukraine

<u>10.15-10.25</u>

Investments in the restoration of the Ukrainian agro-industrial complex on an innovative basis in the post-war period

Dr. Serhieieva Natalia, Deputy director for scientific, Innovative and production activities of Institute of Mechanics and Automatics of Agro-industrial Production of the National Academy of Agrarian Sciences of Ukraine

10.25 - 10.35

Export of agricultural products under martial law: update of legislation

Dr. Zadnipriana-Korinna Maryana, associate professor of the Department of Economics and Law, Educational and Scientific Institute of Economics and Management of the National University of Food Technologies

10.35 - 10.45

Cultured Meat for a More Sustainable Food. Pros and Cons of New Technologies

Prof. Dr. Giuseppe Spoto, Department of Law, Roma Tre University, Italy

10.45-10.55

Innovation Development in financial support for the agricultural sector amidst times of war and European integration

Dr. Sci. (Econ.) Oleksii Kalivoshko, associate professor, Chief Researcher Sciences of Department of Financial, Credit and Tax Policy, National Science Center «Institute of Agrarian Economics», professor in the Department of Administrative Management and Foreign Economic Activity of the NUBIP of Ukraine

Mrs. Alla Myrvoda, graduate student of the Department of Financial, Credit and Tax Policy, National Science Center «Institute of Agrarian Economics», Kyiv, Ukraine

10.55 - 11.05

Innovations in the agri-food subcomplex in the context of sustainable development and food security in Europe

Professor, Dr. Sci. (Econ.) Pavlo Muzyka, Head of the Department of Enterprise Economics, Innovations and Consulting at the AIC named after I.V. Popovich, Stepan Gzhytskyi National University of Veterinary Medicine and Biotechnologies Lviv

Mr. Dmytro Solomonko, assistant in the Department of Enterprise Economics, Innovations and Consulting at the AIC named after I.V. Popovich, Stepan Gzhytskyi National University of Veterinary Medicine and Biotechnologies Lviv

<u>11.05 – 11.15</u>

Resource-saving technologies in food and processing enterprises

Dr. Oksana Dzyundzia, Faculty of Biology and technology, Department of Food Technologies, Kherson State Agrarian and Economic University, Ukraine

11.15 – 11.25

Marketing approaches to the distribution of Ukrainian brands in the field of food products on international sales market

Dr. Bohdan Shapoval, National Science Center "Institute of Agrarian Economics", general manager of Ukrainian Food Association and Food Trade Support Ltd

11.25 - 11.35

Brand as an innovative component of the development of agricultural enterprises

Dr. Sci. (Econ.) Galyna Studinska, Senior Research Fellow, National Scientific Centre "Institute of Agrarian Economics"

<u>11.35 – 11.45</u>

Innovations as a component of the strategic development of the viticultural and wine-making complex of the agricultural sector of Ukraine

Dr. Volodymyr Pechko, Head of Public Union "Association of Gardeners, Grape Growers and Winemakers of Ukraine", associate professor in the Department of Agricultural Products Processing at the National University of Food Technologies, doctoral student of the State Biotechnology University

11.45-11.55

Smart farming as a legal challenge

Dr. Agata Niewiadomska, University of Warsaw, Poland

<u>11.55 – 12.05</u>

Innovative development of the technical and technological base of agricultural production in the context of European integration processes

Dr. Natalia Perepelitsa, Head of the Department of Scientific and Methodical Work and Training of Scientific Personnel, Institute of Mechanics and Automatics of Agroindustrial Production at the National Academy of Agrarian Sciences of Ukraine

<u>12.05 -12.15</u>

The Development of Agriculture in Turkish Culture and the Process of Integration into the European Union

Mr. Oğuzhan MANİOĞLU, PhD researcher, John Paul II Catholic University, Lublin, Poland; Istanbul University, Social Science Institute (Türkiye)

12.15 - 12.25

Financial and organization aspects of ensuring innovation process in the agrarian sector of Ukraine during the war and post-war reconstruction

Dr. Andriy Bilochenko, National Scientific Centre "Institute of Agrarian Economics"

12.25 - 12.35

Farms as a promising link for recovery of agribusiness in Ukraine

Dr. O.V. Averchev, Dr. M.P. Nikitenko, Kherson State Agrarian and Economic University, Ukraine

Second SESSION

12.35 - 12.45

Prospects of the sector, which is the foundation of the economy of Ukraine: the main ones challenges, risks, opportunities, innovations

Mrs. Natalia Karpenchuk-Konopatska, President of the Women's Business Chamber of Ukraine, Vice President for International Cooperation of Lviv Chamber of Commerce and Industry

12.45 - 12.55

Implementation of innovations for the protection of intellectual property rights in the agricultural sector

Mrs. Sofiia Buhaienko, intellectual property professional in the Ukrainian National Office for Intellectual Property and Innovation, Kyiv, Ukraine

12.55 - 13.05

European Union Law on Geographical Indications

Prof. Antonios Maniatis, Lawyer at the Supreme Court of Greece, assistant professor in law science at the Merchant Navy Academy of Macedonia

<u>13.05 – 13.15</u>

Geographical indications in Ukraine: challenges and opportunities for the development of agri-food products and the creation of brands

Dr. Inna Bezhenar, researcher at the National Scientific Centre "Institute of Agrarian Economics", Secretary of the Young Scientists Council

<u>13.15 – 13.25</u>

Restoration of degraded lands of Ukraine by applying technology No-till and direct sowing of leguminous perennial grasses

Dr. Yuliia Kobirenko, Lviv National Environmental University, Lviv, Ukraine; Institute for Sustainable Agriculture, SCIC, Cordoba, Spain

<u>13.25 – 13.35</u>

Legislative regulation of intellectual property rights in the agri-food industry: the experience of Japan

Dr. Daria Yakubenko, assistant professor in the Constitutional Law Department, Yaroslav Mudryi National Law University, Ukraine

13.35 – 13.45

Growing Threats to Plant Breeding Through Intellectual Property Laws

Mrs. Hajna SZÜCS, graduate of Tallinn University of Technology, intern at AUDI AG, Tallinn, Estonia

13.45 – 13.55

Challenges related to innovation and intellectual property in the era of artificial intelligence tools

Mr. Taras Griadil, Master of Medicine, Chairman of the Council of Young Scientists of SHEI "UzhNU", assistant in the Department of Therapy and Family Medicine of the Faculty of Postgraduate Education and Pre-University Training, assistant in the Department of Internal Medicine of the Medical Faculty № 2

<u>13.55 – 14.05</u>

Selected legal issues of novel foods in the European Union

Dr. Łukasz Sokołowski, Faculty of Law and Administration at Adam Mickiewicz University in Poznań, Poland

Coffee break

Third SESSION

<u>14.10 – 14.20</u>

Economic and ecological aspects of the innovative potential of the agro-industrial complex of Ukraine in the context of the Russian-Ukrainian war

Dr. Volodymyr Studinsky, executive director of the Scientific Research Training Center "PrintsepS"

14.20 – 14.30

Evaluation of environmental impact in agricultural activities in the Argentine Republic: the case of the province of Buenos Aires

Dr. Gusatvo Gonzalez Acosta, Buenos Aires University, Argentina

14.30 - 14.40

Food packaging as one of the key elements of EU policy towards creating a circular economy as part of the EU new Green Deal

Mrs. Beata Magdalena Witkowska, Witkowska Law Firm, Warsaw, Poland

14.40 - 14.50

Brazilian question: agrobiodiversity and rural productivity: dilemma or complementarity

Mr. Igor Loureiro de Matos, Master in Law at Escola de Direito de São Paulo da Fundação Getúlio Vargas (FGV/SP), professor at Escola Técnica Família Agrícola "A Partilha" (ETFAP), Lawyer, Board at Cooperativa de Energias Renováveis do Nordeste (Cooperne), Senior Researcher at Instituto para Cooperação e Desenvolvimento (ICADE), Brasil.

Mrs. Simone Pinheiro, management student at Universidade do Estado da Bahia (UNEB), scholarship holder at Instituto para Cooperação e Desenvolvimento (ICADE)

14.50 - 15.00

Aquaculture Innovations: Addressing Environmental Challenges Stemming from Military Actions towards Sustainable Development of Water Resources

Dr. Hanna Tiutiunnyk, researcher, scientific secretary of the Department of Economic & Ecological Seaside Regions Development, First Deputy Head of the Council of Young Scientists of SO "IMEER NAS of Ukraine", associate member of the Council of Young Scientists at the Odesa Regional State Administration

<u>15.00 – 15.10</u>

Effects of organic farming in the UK and Ukraine

Dr. Tetiana Lutska, associate professor in the Economics and Law Department, National University of Food Technologies, Kyiv, Ukraine

15.10 - 15.20

Selected legal aspects of organic farming in Poland and Tunisia – innovation and tradition

Mgr Zuzanna Rura, Master in Law, Adam Mickiewicz University in Poznań, Poland

<u>15.20 – 15.30</u>

Ecoschemes as part of sustainable development of agriculture

Mgr Magdalena Jeziernicka, Ph.D. candidate, Adam Mickiewicz University in Poznań, Poland

15.30 - 15.40

Community energy: the challenges of ensuring a fair and innovative energy transition in Europe

Mgr Tomasz Marzec, Ph.D. candidate, Adam Mickiewicz University in Poznań, Poland

15.40 - 16.00

Discussion and closing of the conference

The conference is prepared within the framework of the Iwan Wyhowski Award 2023 at Adam Mickiewicz University

Conference Organising Committe

Prof. UAM dr hab. Aneta Suchoń, Faculty of Law and Administration, Adam Mickiewicz University, Poznań, Poland

Dr. Nadiia Stoliarchuk, assistant professor at the National Scientific Centre "Institute of Agrarian Economics", Kyiv, Ukraine